NEW BERN GAS CO.

CITY GAS SERVICE—COMPLETE BOTTLED GAS SERVICE

139 MIDDLE — GAS APPLIANCES — TEL. 2235

COASTAL ELECTRONICS

SPECIALISTS IN MOBILE RADIO SERVICE

1222 BROAD — TEL. 3843

KYANIZE PAINTS PETTIT MARINE FINISHES

K. R. JONES

DISTR. FOR AMOCO PRODUCTS

303 GEORGE — FUEL OIL — TEL. 2127

SEIBERLING TIRES AND TUBES

From—

MULLIN-KILLE CO.

Publishers of

The

CITY DIRECTORY

THIS IS YOUR

NUMERICAL TELEPHONE

DIRECTORY

And

Classified Business Directory

A GIFT

To— 3703

J. Ellers Boswell
515 Metcalf
New Bern, N. C.

Sec. 34.66. P. L. & R.
U. S. POSTAGE
PAID
CHILLICOTHE, OHIO
PERMIT NO. 161

A NATION-WIDE SERVICE

with the COMPLIMENTS of

Local Business Firms and Local Chambers of Commerce

SUPPORT THE NEW BERN

CHAMBER OF COMMERCE

MULLIN-KILLE COMPANY

WORLD'S LARGEST INDEPENDENT PUBLISHER OF CITY DIRECTORIES

THE S. B. PARKER CO.

LENNOX HEATING & AIR CONDITIONING

215 CRAVEN — ROOFING — SHEET METAL — TEL. 3397

From
the
Estate of

Charles Duffy Jr.

New Bern, N.C.
2008

THE MULLIN-KILLE AND SUN-JOURNAL

NEW BERN

NORTH CAROLINA

ConSurvey

CITY DIRECTORY

SUPPLEMENT EDITION

VOLUME 1 — 1954 — ABCD 595

Containing a Numerical Telephone Directory
and
A Complete Buyers' Guide and Classified Business Directory
With Special Listings for Nationally Advertised Brands

Price $2.00

This Supplement Edition Was Prepared for the Use of Private Homes and for Distribution in Leading Chambers of Commerce, Boards of Trade, Merchants' Associations, Selling Agents, Buyers, Government Officials and Newspapers Throughout the United States and Canada. Only Mullin-Kille Company and Baldwin ConSurvey Company issue this type of Supplementary Information. Newspapers and Commercial Organizations Interested in Securing Mullin-Kille and Baldwin ConSurvey Service for Their Communities Should Communicate with the Company.

This Supplement Presented to the Homes and Farms of the Community Through the Cooperation of the Business Establishments.

SPECIAL CREDIT IS DUE THE

NEW BERN CHAMBER OF COMMERCE

301 HANCOCK — PHONE 2140

Published by

AND

THE SUN JOURNAL

307 POLLOCK — PHONE 4176 & 4177

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ROBERT MORTON BALDWIN

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🔔 ..... Telephone

Ⓗ ..... Home Owner

595 a bcd

C. P. BURNETT
Division Manager

LAWRENCE AND
ELNORA PETERS
Canvass Managers

POPULATION FOR

NEW BERN—16,280

A.....	404	H.....	1,455	O.....	153	V.....	77
B.....	1,815	I.....	80	P.....	920	W.....	1,417
C.....	995	J.....	824	Q.....	16	Y.....	34
D.....	802	K.....	347	R.....	733	Z.....	36
E.....	375	L.....	687	S.....	1,484		
F.....	535	M.....	1,364	T.....	624		
G.....	877	N.....	212	U.....	14	Total....	16,280

THE MULLIN-KILLE AND SUN-JOURNAL

NEW BERN

NORTH CAROLINA

CLASSIFIED BUYERS' GUIDE

1954

Containing the Names and Advertisements of Business and Commercial Establishments, Industrial Plants and Manufacturers, Professional Men and Women, Churches, Schools, Lodges, Clubs and Civic Institutions Arranged Conveniently Under Their Properly Classified Headings.

The Show Window of New Bern

COPYRIGHT 1954 BY ROBERT MORTON BALDWIN

AUTO PARTS—WHOLESALE

MacMillan & Cameron Co., Of New Bern, Inc.
WHOLESALE AUTO PARTS
305 S. FRONT TEL. 4167

BEER DISTRIBUTORS

GAY DISTRIBUTING CO.
DISTRIBUTORS OF
PABST BLUE RIBBON BEER
QUEEN & E. FRONT STS. TEL. 2191

NEW BERN

INVITES YOU

"The Historic Center of North Carolina
In the Land of Enchanting Waters"

•

MIDWAY BETWEEN PINES AND PALMS ON
U. S. 17 "THE OCEAN HIWAY." HALFWAY STOP
FROM NEW YORK TO FLORIDA

•

DELIGHTFUL CLIMATE—
UNSURPASSED HUNTING—
EXCELLENT FISHING—
INTERESTING DRIVES—
RESORT FEATURES—

•

DIVERSIFIED AGRICULTURE
INDUSTRIAL OPPORTUNITIES

IN THE CENTER OF AREA OF ADVANCEMENT

•

Write for Further Detailed Information

New Bern Chamber of Commerce, Inc.

New Bern, North Carolina

CITY OF NEW BERN

MACK L. LUPTON
MAYOR

C. L. BARNHARDT
CITY MANAGER

H. E. RUSSELL
CITY CLERK-TREASURER

ALDERMEN

WILLIAM I. GAUSE
GUY L. HAMILTON
GUY E. BOYD
CHARLES H. RICHARDSON
DURWOOD W. HANCOCK

W. B. BARTLING, Director of Utilities
J. F. RHODES, JR., Tax Collector
ED. BELANGIA, Chief of Police
J. E. BLUE, City Engineer
F. M. SCOTT, Supt. of Sanitation & Streets
W. F. PIERCE, JR., Director of Recreation
L. A. STITH, City Attorney
A. D. WARD, Judge of City Court

NEW BERN, N. C.

COPLON-SMITH CO., INC.

Clothing For The Entire Family

232-34 MIDDLE TEL. 3189

MONTGOMERY WARD & CO.

- MEN'S, WOMEN'S & CHILDRENS' CLOTHING
- AUTO ACCESSORIES & SPORTING GOODS
- PLUMBING & HEATING SUPPLIES
- FURNITURE & RUGS

Stoves — Heaters — Refrigerators — Washers — Radios & Television

229 Middle Tel. 4101

PENNEY'S

J. C. PENNEY CO.

New Bern's Newest & Most Modern Department Store

AIR CONDITIONED FOR YOUR COMFORT

CORNER MIDDLE & BROAD STREETS TEL. 3106

Mullin-Kille

ASSOCIATE OF BALDWIN / Con Survey CO.

40 W. WATER STREET, CHILLICOTHE, OHIO

QUALITY DIRECTORIES BY CONSERVATIVE BALDWIN

PROMPT ACCURATE

WORLD'S LARGEST INDEPENDENT PUBLISHER OF CITY DIRECTORIES

COMPANY

HOTELS

NEW BERNIAN HOTEL and COFFEE SHOP

(Mr. & Mrs. Lloyd T. Gillikin)

LOBBY & COFFEE SHOP
COMPLETELY AIR CONDITIONED

FOR THE VERY FINEST
IN FOOD AND SERVICE

226 MIDDLE PHONES 2131 & 2132

INSURANCE

W. C. CHADWICK

GENERAL INSURANCE AGENCY

214 Clark Bldg. *Fire — Casualty — Auto — Bonds* Tel. 3146

MACHINE SHOPS

RIVERSIDE IRONWORKS

FULLY EQUIPPED MACHINE & WELDING SHOP

Repairs For All Kinds Of Farm Machinery

1112-14 N. Craven Tel. 2185

Mullin-Kille

ASSOCIATE OF BALDWIN / Con Survey CO.

40 W. WATER STREET, CHILLICOTHE, OHIO

QUALITY DIRECTORIES BY CONSERVATIVE BALDWIN

PROMPT ACCURATE

WORLD'S LARGEST INDEPENDENT PUBLISHER OF CITY DIRECTORIES

COMPANY

Full Associated Press Leased Wire Service

The Sun Journal

PUBLISHED EVERY AFTERNOON EXCEPT SUNDAY

New Bern, North Carolina

OFFERS THE ONLY COMPLETE

COVERAGE FOR THE NEW BERN AREA.

●

More Results for Your

Advertising Dollar than

Any other Advertising Medium

RADIO STATION

Tel. 4450 **WHIT** Tel. 4024

Established 1943

"Where Hospitality Is Traditional"

AFFILIATED WITH MUTUAL & TOBACCO NETWORKS

1450 ON YOUR DIAL

MEMORANDA

THE MULLIN-KILLE AND SUN-JOURNAL

NEW BERN

NORTH CAROLINA

Classified Business Directory

1954

COPYRIGHT 1954 BY ROBERT MORTON BALDWIN

Accountants

Blaylock J E 222 Craven
Davenport B R 704 Pollock
Fecher P A 419½ Broad
Miller H H 821 Haywood Pl
Rowe N F 617 E Front
Spruill C K 205-06 Craven Bldg
Stehens I V 1608 Tryon Rd

Accountants—Certified Public

SPROUL F C 216-18 Elks Bldg Δ3562

FRANK C. SPROUL
CERTIFIED PUBLIC ACCOUNTANT
216-18 Elks Bldg. Tel. 3562

Adding Machines and Service

Burroughs Corp 305 Av C

Air Conditioning

★BRYANT—New Bern Gas Co 139 Middle Δ2235
★CARRIER—Woodrow Moore's Sht Mtl Wks 411 S Front Δ5810
★CHRYSLER AIR TEMP—Stallings Bros Neuse Blvd Hwy 70 Δ2799
★FRIGIDAIRE—Scott Refrign Co 221 Middle Δ3179
★LENNOX—S B Parker Co 215-17 Craven Δ3397
★SERVEL—New Bern Gas Co 139 Middle Δ2235

Alterations

BRADDY'S 323 S Front Δ2159

Ambulance Service

POLLOCK FUNERAL HOME 309 Hancock Δ5111
WILLIS FUNERAL HOME 226-28 Broad Δ3210

Animal Hospitals

Coppage Vet Hosp 148 Middle
Moore & Bullock Small Animal Hosp 712 Queen

Antiques

Antique Shop 528 E Front

Apartments

Abernethy Apts 608 Pollock
Barker Apts 514 Broad
Belvedere Apts 615 Middle
Civils Apts 109(r) Pollock
Craven Ter ofc 601 Roundtree
Hughes Apts 710 Craven
Mayfair Ct 214-18 1st St
New Bernian Apts 1300-20 Trent Blvd
Sultan Harry 425 Pollock
Trent Ct ofc 837 S Front

Aquariums

Pittman's Aquarium 137 Middle

Architects

Fuson Raymond 409-10 Elks Bldg
Stephens B H 504 Pollock
Stephens R H 504 Pollock

Artists

Hughes Mary D Mrs 717 Pollock

Artists Supplies

JONES K R DSTBTR OF AMCO PRODS 305 George Δ2127

Athletic Fields

Kafer Pk 625 George

Audits

SPROUL F C 216-18 Elks Bldg Δ3562

Automobile Accessories and Supplies—Retail

COASTAL MTRS 320 1st St Δ3320
Economy Auto Sup 225 Middle
Hunnings Home & Auto Sup 425 Broad
McCOTTER'S TRYON SERV 303 George Δ3925
TAYLOR MTR CO 414-18 S Front Δ4169
Western Auto Asso Store 201 Middle

Automobile Accessories and Supplies—Wholesale
CITY COAL & TIRE CO 1019 Queen Δ4347

Automobile Authorized Sales and Service (See Also Automobile Dealers)
★CADILLAC—Taylor Mtr Co 414-18 S Front Δ4169

TAYLOR MOTOR CO.
SALES & SERVICE
414-16-18 S. Front Tel. 4169

★FORD—Coleman Mtrs 229 Craven Δ3452, pts & serv dept Δ3351
★NASH—Coastal Mtrs 320 1st St Δ3320

Nash
SALES & SERVICE
COASTAL MOTORS
320 First St. Tel. 3320

★OLDSMOBILE—Taylor Mtr Co 414-18 S Front Δ4169

TAYLOR MOTOR CO.
SALES & SERVICE
414-16-18 S. Front Tel. 4169

Automobile Batteries—Wholesale
★GULF—City Coal & Tire Co 1019 Queen Δ4347
MacMILLAN & CAMERON CO OF NEW BERN 305 S Front Δ4167

Automobile Batteries and Service
★GULF—Broad St Gulf Sta 815 Broad at Fleet Δ3293
McCOTTER'S TRYON SERV 303 George Δ3925
Sandlin Battery & Vulcg Co 601 S Front
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Body and Fender Work
Benton's Garage 206 Hancock
COASTAL MTRS 320 1st St Δ3320
Paul's James 915 George
TAYLOR MTR CO 414-18 S Front Δ6169

Automobile Brake Service
COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Carburetor Service
COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Clutch Service
COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Dealers
Blades Auto Sls 416 Pollock
Boyd-Matthis Mtrs 1405 Neuse Blvd
Broad St Mtrs 314 Broad
COASTAL MTRS 320 1st St Δ3320
Coleman Mtrs 229 Craven
Craven Mtr Co 1401 Neuse Blvd
Johnson Mtr Co 1219 Pollock
Morton Mtr Co 410-12 S Front
Ramsey Mtrs 232 Craven
Swan Mtr Co 1219 Broad
Swan-Rawls Mtr Co 418 Pollock
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Dealers—Used Cars
Blades Auto Sls used car lot 422 Pollock
COASTAL MTRS 320 1st St Δ3320
Coleman Mtrs used car lot 218 Craven
F&L Used Cars 308 S Front
TAYLOR MTR CO 414-18 S Front Δ4169
Wheeler & Nelson Mtrs 1217 Broad

Automobile Electric Service
COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Garages (See Also Automobile Repairing)
COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Gasoline—Retail
★AMCO—McCotter's Tryon Serv 303 George Δ3925
★GULF—Broad St Gulf Sta 815 Broad at Gulf Δ3293

Automobile Gasoline—Wholesale
★AMOCO—Jones K R dstbtr of Amoco Prods 305 George Δ2127
★GULF—City Coal & Tire Co 1019 Queen Δ4347
★SHELL—Ives Oil Co 506 Cypress Δ2197
★SINCLAIR—G H Roberts mktr 203 S Front Δ3423

Automobile Gasoline and Oil—Wholesale
Ashford T P Oil Co 406 Guion
Carolina Oil Dstbtg Co 1110 Windley
CITY COAL & TIRE CO 1019 Queen Δ4347
Esso Std Oil Co 115 Av A
Gulf Oil Dstbtrs 1019 Queen plnt 116 Rhem
IVES OIL CO 506 Cypress Δ2197
JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127
National Oil Co 2209(r) Trent Blvd
ROBERTS G H MKTR SINCLAIR REFG CO 203 S Front Δ3423

FIRST CITIZENS BANK & TRUST CO.
"YOUR BANK TODAY & TOMORROW"
317 Middle St. — MEMBER F.D.I.C. — Tel. 3175
Installment Loan Dept. 309 S. Front St. Tel. 4103

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Auto Gasoline & Oil—Whol (Cont'd)

★SINCLAIR—G H Roberts mktr 203 S Front Δ3423

George H. Roberts

Sinclair Petroleum Products

Kerosene & Fuel Oil

203 S. FRONT TEL. 3423

★TEXACO—L F Williams 122 Middle Δ2524
Texas Co 200-08 E Front

Automobile Generators and Service

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Glass

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Heaters

★CADILLAC—Taylor Mtr Co 414-18 S Front Δ4169
★NASH—320 1st St Δ3320
★OLDSMOBILE—Taylor Mtr Co 414-18 S Front Δ4169

Automobile Ignition Service

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Lubricants—Wholesale

★AMOCO—Jones K R dstbtr of Amoco Prods 305 George Δ2127
★GULF—City Coal & Tire Co 1019 Queen Δ4347
★SHELL—Ives Oil Co 506 Cypress Δ2197
★SINCLAIR—G H Roberts mktr 203 S Front Δ3423

Automobile Lubrication

BROAD ST GULF STA 815 Broad at Fleet Δ3293
COASTAL MTRS 320 1st St Δ3320
McCOTTER'S TRYON SERV 303 George Δ3925
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Motor Tune-up Service

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Oil—Retail

★AMOCO—McCotter's Tryon Serv 303 George Δ3925
COASTAL MTRS 320 1st St Δ3320
★GULF—Broad St Gulf Sta 815 Broad at Fleet Δ3293
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Oil—Wholesale

★AMOCO—Jones K R Dstbtr of Amoco Prods 305 George Δ2127
★GULFLUBE—City Coal & Tire Co 1019 Queen Δ4347
★GULFPRIDE—City Coal & Tire Co 1019 Queen Δ4347
MacMILLAN & CAMERON CO OF NEW BERN 305 S Front Δ4167
★SHELL—Ives Oil Co 506 Cypress Δ2197
★SINCLAIR—G H Roberts mktr 203 S Front Δ3423

Automobile Painting

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Parts—Retail

★CADILLAC—Taylor Mtr Co 414-18 S Front Δ4169
Craven Fdry & Mach Co 202-10 Craven
Lane's Automotive Sup ws Madam Moore's La
★NASH—Coastal Mtrs 320 1st St Δ3320
New Bern Auto Sup Co 224 Craven
★OLDSMOBILE—Taylor Mtr Co 414-18 S Front Δ4169

Automobile Parts—Wholesale

MacMILLAN & CAMERON CO OF NEW BERN 305 S Front Δ4167

Automobile Radiator Repairing

PARKER S B CO 215-17 Craven Δ3397

Automobile Radiator Service

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Radio Repairs

COASTAL ELECTRONICS 1222 Broad Δ3843

Automobile Radios and Service

★CADILLAC—Taylor Mtr Co 414-18 S Front Δ4169
★NASH—320 1st St Δ3320
★OLDSMOBILE—Taylor Mtr Co 414-18 S Front Δ4169

Automobile Repairing

B&G Garage 1706 Neuse Blvd
Cahoon's Auto Serv 316 S Front
COASTAL MTRS 320 1st St Δ3320
Dealer's Auto Serv 120 Middle
Foster's Garage 138 Middle
Holton's Wallace Garage 201 Craven
Jenkins Garage 921 Pollock
Monroe John 505 Carmer
Morton's Garage 2116 Trent Blvd
Paul's Garage 1711 Neuse Blvd
TAYLOR MTR CO 414-18 S Front Δ4169

CITY LUMBER CO.

LUMBER — BUILDING SUPPLIES — MILLWORK

BUILDING — REPAIRING & REMODELING — FINANCING

207 Queen St. Tel. 2059 & 3639

Automobile Service Station Maintenance

Computer Repr Serv 1912 Trent Blvd
Owens B R 605 B St

Automobile Service Stations

B&L Serv Sta 301 George
Belangia's Esso Serv 930 Pollock
Bell City Serv Sta 1000 George
Beverly Serv Cen 416 Broad
Blondie's Serv Sta 1201 Pollock
Blue Gable Serv Sta 501 Pollock
BROAD ST GULF STA 815 Broad at Fleet Δ3293
Broad St Shell Sta 900 Broad
CCC Serv Sta 301 Broad
Craven Paul Serv Sta 402 Johnson
Darnell's Serv Cen 406 Hancock
Five Points Esso Serv 1001 Board
Five Points Gulf Serv 918 Broad
Frog Pond Serv Sta 730 Queen
George St Gulf Serv 701 Pollock
Harris Serv Cen 115 George
Majors Esso Sta 611 S Front
McCOTTER'S TRYON SERV 303 George Δ3925

McCOTTER'S TRYON SERVICE
Amoco Gasoline & Oil
303 George Tel. 3925

Middle St Esso Serv Sls 400 Middle
Moore's Ben Cities Serv 1301 Broad
P&N Esso Sta 426 Broad
Pat's Pure Oil Sta 902 Pollock
Riverside Shell Serv 900 George
Sonny's Amoco 831 West
Terminal City Oil Co 429 Pollock
Town 'N Country Serv Cen 1912 Trent Blvd
Traveler's Serv Sta 405 S Front

Automobile Tire Recapping

CRAVEN TIRE SERV Morehead City Rd Δ4446

CRAVEN TIRE SERVICE
RECAPPING — VULCANIZING
DEN-NAP ELECTRIC MOLDS
Morehead City Road Tel. 4446

Automobile Tire Vulcanizing

CRAVEN TIRE SERV Morehead City Rd Δ4446

Automobile Tires—Wholesale

★FIRESTONE—Ives Oil Co 506 Cypress Δ2197
★FIRESTONE—L F Williams 122 Middle Δ2524
★GOODYEAR—G H Roberts mktr 203 S Front Δ3423
★GULF—City Coal & Tire Co 1019 Queen Δ4347
MacMILLAN & CAMERON CO OF NEW BERN 305 S Front Δ4167
★SEIBERLING—Jones K R dstbtr of Amoco Prods 305 George Δ2127

Automobile Tires and Service

Coastal Tire Co 1249 Pollock
★COOPER—Craven Tire Serv Morehead City Rd Δ4446
★GOODYEAR—Tire & Appl Co 219 Craven Δ3844
★GULF—Broad St Gulf Sta 815 Broad at Fleet Δ3293
New Bern Tire & Recaping Co 114 Metcalf
★SEIBERLING—McCotter's Tryon Serv 303 George Δ3925
TAYLOR MTR CO 414-18 S Front Δ4169
Tire & Appl Co 219 Craven
Wrenn & Andrews 235 Craven

Automobile Trucks

Flower Mtr Serv 313 S Front, used car lot 310 S Front

Automobile Tubes—Wholesale

★FIRESTONE—Ives Oil Co 506 Cypress Δ2197
★SEIBERLING—Jones K R dstbtr of Amoco Prods 305 George Δ2127

Automobile Washing and Greasing

BROAD ST GULF STA 815 Broad at Fleet Δ3293
COASTAL MTRS 320 1st St Δ3320
McCOTTER'S TRYON SERV 303 George Δ3925
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Wheel Alignment

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Wheel Balancing

TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Wrecker Service

COASTAL MTRS 320 1st St Δ3320

Awnings

Culpepper Awning Co 1916 Neuse Blvd

Baby Furniture

LIPMAN JOE & SON 223 Middle Δ4202
OETTINGER BROS 319 Pollock Δ3229

Bachelor Bundle Service

BRADDY'S 323 S Front Δ2159

Bail Bonds

State-Wide Bail 206-10 Clark Bldg

Bakers—Retail

Craven Bkry 157 Middle
Dough Boy Jr Bake Shop 331 S Front

Bakers—Wholesale

Holsum Bread Co 200 George
National Biscuit Co 1912(r) Trent Blvd

EAT Maola ICE CREAM
Maola Milk & Ice Cream Co., Inc.
Pasteurized Grade "A" Dairy Products
305 Avenue C Tel. 4184

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Banks

BRANCH BANKING & TR CO 325 Pollock Δ4111

BRANCH
Banking & Trust Co.
"The Safe Executor"
MEMBER F.D.I.C.
325 Pollock Tel. 4111

FIRST CITIZENS BK & TR CO 317 Middle Δ3174, installment loan dept 309 S Front Δ4103
NEW BERN MORRIS PLAN CO 313 Pollock Δ3847

THE NEW BERN MORRIS PLAN CO.
"The Bank For The Individual"
313 POLLOCK TEL. 3847

Barber Shop

Brinkley's Barber Shop 624 Hancock
Edwards Barber Shop 1032 Broad
Elks Temple Barber Shop 402 Pollock
Friendly Barber Shop 502 S Front
Ideal Barber Shop 315 Middle
One Way Barber Shop 1011 Broad
People's Barber Shop 203 Middle
Service Barber Shop 408 Broad
Smith Barber Shop 1111 Queen
Susie's Barber Shop 1036 Broad
Trent Barber Shop 1910 Trent Blvd
Underwood's Community Barber Shop 502 Watson
Vail S A 1044 Broad

Bathing Suits

★JANSEN—Hill's 313 Middle Δ4484

Bathroom Fixtures

★AMERICAN STANDARD—Hinnant Plbg & Htg 513 George Δ4333
★KOHLER—Hinnant Plbg & Htg 513 George Δ4333
★NATIONAL—Hinnant Plbg & Htg 513 George Δ4333

Beauty Shops

Alberta's Beauty Shoppe 914 Queen
Beauty Nook 805 Cedar
Berne Beauty Shop 1245 Pollock
Burwell's Beauty Shop 419 Broad
Eatholia's Beauty Shoppe 417 Forbes Al
Eddie's Beauty Shoppe 1906 Cleveland
Elks Temple Beauty Shop 411-12 Elks Bldg
Grace's Beauty Shop 1412 Neuse Blvd
Hardee's Beauty Shop 310 New
Ideal Beauty Shop 603 Broad
LaSalle Beauty Shop 511 Kilmarnock
Margie's Beauty Sho 302 Av A
Nina's Beauty Shop 318 Middle
Parsons Beauty Shop 409 Broad
Pat's Beauty Shop 314½ Middle
Ragsdale's Beauty Shop 502½ Watson
Reynolds Beauty Shop 925 Main
Smith's Beauty Shop 1307 N Pasteur
Stella's Beauty Shop 604 Contentnea
Whitfield's Beauty Nook 515 2nd Av
Winnie's Beauty Shoppe 725 New

Bedding

McCOTTER FURN STORE 1224 Broad Δ4870
OETTINGER BROS 319 Pollock Δ3229

Bedroom Furniture

OETTINGER BROS 319 Pollock Δ3229

Beer Distributors

Alphin Bros Whol Co 431 S Front
Atlantic Co 820 N Craven
GAY DSTBTG CO 106 Queen Δ2191
King Whol Co 431 S Front
Taylor Dstbtg Co 211-13 Craven

Beer—Wholesale

★PABST BLUE RIBBON—Gay Dstbtg Co 106 Queen Δ2191

Belts

HILL'S 313 Middle Δ4484

Beverages

★COCA-COLA—Coca-Cola Btlg Wks 133-35 Middle Δ3157
COCA-COLA BTLG WKS 133-35 Middle Δ3157

Billiards and Pool

Five Points Pool Rm 502 Roundtree
Metropolitan Club 317 Pollock
Saunders Pool Parlor 1020 Broad

Biologicals

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Blanket Cleaners

BRADDY'S 323 S Front Δ2159

Boats

Barbour Boat Wks 525 S Front

The Fashion Center
LADIES APPAREL & SHOES
"The Store of Famous Name Brands"
219 Middle St. Tel. 5591

Boat Manufacturers

Barbour Boats 503-13 S Front

Bottled Gas

EASTERN RULANE SLS CORP Neuse Blvd Hwy 70 Δ2175
★ESSOTONE—Scott Refrign Co 211 Middle Δ3179
NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Bottlers—Carbonated Beverages

COCA-COLA BTLG WKS 133-35 Middle Δ3157
Dr Pepper Btlg Co 1720 Trent Blvd
Greensborg Nehi Btlg Co 1115 Queen
Pepsi-Cola Btlg Co 1303 Broad
Seven-Up Btlg Co 1720 Trent Blvd

Boys' Wear

BELK'S DEPT STORE 233-35 Middle 4048 1st flr 2302 2nd flr Δ4136

Brick

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Broadcasting Stations

RADIO STA WHIT ss US Hwy 17 S Δ4450

Brokers—Produce

McCotter D C & Sons 406 Dunn Bldg

Builders' Hardware

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Builders' Supplies

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rr Hwy 70 Δ3164

Building Contractors

CITY LBR CO 207 Queen Δ2059 & Δ3639

Building Materials

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164
New Bern Bldg Sup Co 110 Craven

Building Paper

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Building and Loan Associations

NEW BERN BLDG & LOAN ASSN 313 Pollock Δ3847

NEW BERN
Building & Loan Assn.
ESTABLISHED 1887
313 Pollock Tel. 3847

Building—Historical

Attmore-Oliver House 511 (93) Broad
Tryon Palace 232 George

Buildings—Office and Public

Armory Bldg 706 Queen
City Hall 300 Pollock
Clark Bldg 407 Middle
Court Hse 300 Broad
Craven Bldg 403 S Front
Duffy Bldg 323½ Middle
Dunn Bldg 229 Pollock
Elks Bldg 404 Pollock
Federal Bldg 413-15 Middle
Guion Bldg 308 Broad
Hughes Bldg 329 Pollock
Masonic Temple 518 Hancock
Scottish Rite Temple 520 Hancock

Built-Up Roofing

PARKER S B CO 215-17 Craven Δ3397

Burial Insurance

EAST CAROLINA MUT BURIAL ASSN 226-28 Broad Δ3210
New Bern Mut Burial Assn 412 Bern
PAMICO MUT BURIAL ASSN 309 Hancock Δ5111

PAMLICO MUTUAL
Burial Association
309 HANCOCK ST.
TEL. 5111

Bus Lines—Inter-City

Fisher Bus Line 708 2nd Av
Seashore Trans Co bus repot 810-12 Broad garage No 1 930 George
Singleton Henry 931 Main

Butane Gas

SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Butter

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Buttermilk

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Cabinet Makers

Piner Augustine 1806 Fayetteville
Turnage's Cabt Shop 722 New

Cafes

Albert's Cafe 205 Middle
Baches Minute Grill 813 Broad
Beverly Italian-Am 418 Broad
Blue & White Cafe 429 Broad
Bob's Pl 1041½ Broad
Burkhart's Grill 517 S Front
Candy Box 1033 Broad

BRADDY'S LAUNDRY & DRY CLEANERS
PICK-UP & DELIVERY SERVICE
323 S. FRONT TEL. 2159

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Cafes (Cont'd)

Central Cafe 327 Pollock
Charles Manor Fine Foods 208 S Front
Clock The 922 Queen
Cozy Cor 202 Jones
Debbie Sandwiches 527(r) Blades
Dinner Bell 411-13 Broad
Downing's Cafe 1026 Broad
Faison's Inn 1038 Broad
Five Points Sandwich Shop 1002 Broad
Fred's Pl 1205 Pollock
Ghent Sandwich Shop 1112½ Queen
Honey Driper 940 Main
John's Pl 802 S Front
Kelly's 907 Pollock
Lee's Cafe 620½ Hancock
Laura's Pl 822 Bloomfield
Louis Restr 207 Middle
Major's Grill 805 Broad
Midway Restr 323 Middle
Mike's Sandwich Shop 247 Craven
Miller's Cafe 941 Main
Moore's Barbecue 1216 Broad
Moore's Barbecue Inn 1003 Queen
Morris Thurman Pl 1041 Main
Murphy's Pl 252 Craven
NEW BERNIAN HOTEL COFFEE SHOP 226 Middle Δ2131
Parkway Dr-In 1404 Neuse Blvd
Pettaway's Playhse 824 Green
Rhetas Inn 1042 Queen
Riviera Club 821 Queen
Silver Slipper 710 Bern
Stewarts Restr 500 S Front
Town 'N' Country Grill 1912 Trent Blvd
W R Grill 1029 Broad
Ward's Sandwich Shop 1011 Broad
Warner's Cafe 709 S Front
Whitfield's Grill 913 Main
Williams C C 1246½ (1247) Queen
Williams Cafe 335 Middle
Zanzilar 1045½ Broad

Cameras

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Candies

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Carpet Sweepers

OETTINGER BROS 319 Pollock Δ3229

Carpets

★BIGLOW—Oettinger Bros 318 Pollock Δ3229

Cedar Chests

★LANE—Oettinger Bros 319 Pollock Δ3229

Ceiling

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Cemeteries

Cedar Grove Cem 602 Queen
Evergreen Cem 1310 Cove
Greenwood Cem 1015 N Bern
Hebrew Cem 1707 National Av
New Bern Memorial Cem 725 George
US National Cem 1711 National Av

Chambers of Commerce

NEW BERN CHAMBER OF COMMERCE 301 Hancock Δ2140

Checking Accounts

FIRST CITIZENS BK & TR CO 317 Middle Δ3174, installment loan dept 309 S Front Δ4103
BRANCH BANKING & TR CO 325 Pollock Δ4111

Cheese

MAOLA MILK & ICE CREAM CO 305 Av C 4184

Chiropractors

GAUSE W I 209-12 Elks Bldg Δ2909

Chocolate Milk

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Churches

Atlantic Bapt Assn 508 C St
Broad St Christian Ch 800 Broad
Centenary Meth Ch 416 Middle
Chester B' Nai Sholem Synagogue 505 Middle
Christ Epis Ch 320 Pollock parish hse 312 Middle
Clinton Chapel AME Ch 1015 Church
Ebenezer Presbyn Ch 734 Bern
Faith Tabernacle Ch Trent Blvd
First Bapt Ch 237 Middle
First Ch of Christ Scientist 408 Middle
First Presbyn Ch 412 New
Guildfield M B Ch 834 Green
Martin Guidance Mission CME Ch Hwy 70
Methodist Ch dist ofc 307 New
Mt Calvary Missionary Bat Ch 509 Carroll
National Av Bapt Ch 1101-03 Ruth
Pentecostal Holiness Ch 1021 Pollock
Riverside Meth Ch 401 Av A
St Andrew's Luth Ch 1605 Neuse Blvd
St Cyprian's Epis Ch 602 Johnson
St Joseph's Ch 316 Bern Eagn Hall 314 Bern
St Mary's Free Will Bapt Ch 314 Fleet
St Paul's Ch 506 Middle
St Peters AME Zion Ch 615 Queen
Salvation Army 802 N Craven
Seventh-Day Adventist Ch 306 Av D
Tabernacle Bapt Ch 620 Broad
Trinity Meth Ch 1025 Simmons
Union Bapt Ch 1220 Raleigh
West New Bern Presbyn Ch 1705 Lucerne Way
West St Christian Ch 723 West

Cigars and Tobacco—Retail

CLARK'S WALGREEN DRUGS 402 Broad Δ2188
Smoke Shop 1054 Broad

WILLIS FUNERAL HOME
AMBULANCE SERVICE
226-228 Broad OXYGEN EQUIPPED Tel. 3210

Cigars and Tobacco—Wholesale
Henderson Cigar & Candy Co 301-03 S Front

City Directory Publishers
MULLIN-KILLE CO Home Ofc W Water Chillicothe O △2-0755

City Property
LAWRENCE & CRAYTON REALTORS 208 Elks Bldg △2544

Civic Institutions
NEW BERN CHAMBER OF COMMERCE 301 Hancock △2140

Cleaners and Dyers
ASKEW'S CLNRS 1109 Pollock △4312
BRADDY'S 323 S Front △2159
CAROLINA CLNRS 914 Broad △4100
GUSSMAN CLNRS 220 Craven △2700

GUSSMAN CLEANERS
"IT'S GOOD"
220 Craven Dial 2700

Clergymen
Barefield R L F1 Mayfair Ct
Campbell C H (Bapt) 826 Pollock
Carrigan Joachim (RC) 306 Bern
Chirdon Howard (RC) 306 Bern
Clark J L 612 2nd Av
Colward G W (Bapt) 508 C St
Endler Julian (RC) 306 Bern
Faulkner R F (AME) 1017 Church
Forget T A (Bapt) 506 Jefferson
Griffin J C (Bapt) 1409 N Pasteur
Harding N H 820 Miller
Hill G J (AME) 617 Queen
Johnson Elijah 830 Bloomfield
Johnson Francis (Epis) 606 Johnson
Jones F L (Meth) 1410 National
King H K (Meth) 307 New
Kinsey J J 826 Cedar
Marshburn Shade 618 3rd Av
Martin J Q A (CME) 514 George
McAfee C C (Tabernacle) 824 Simmons
McGuirk J B (RC) 502 Middle
McNerney Peter (RC) 502 Middle
Murray J E (Presbyn) 1707 Lucerne Way
Parker C E (Bapt) 304 Johnson
Perry E L 813 Green
Pitt K A (Bapt) 1208 National
Quinn Peter (RC) 306 Bern
Russell J A (Meth) 309 New
Russell Jos (Holiness) 1017 Pollock
Simmons C C (Christian) 414 Forbes Al
Simmons H O (Christian) 408 Forbes Al
Smith J M (Presbyn) 411 Johnson
Thompson A F (Bapt) 312 Av D
Tucker Jos (Bapt) 133M Craven Ter
Turnes M E (Christian) 1514 Spencer
Wells Wm (Meth) K3 New Bernian Apts
White CHC (Presbyn) 1008 N Bern
Williams C E (Epis) A2 New Bernian Apts
Wooten E W 702 Bern

Clocks
CLARK'S WALGREEN DRUGS 402 Broad △2188

Clothing
COPLON-SMITH CO 232-34 Middle △3189
PENNEY J C CO 326-32 Middle △3106

Clothing—Infants' and Children's
Punch & Judy Inc 238 Middle
Thompson Teen Age Shop 715 West
Tots & Teen's Shop 256 Middle

Clothing Manufacturers
Jay Apparel Co 421 Church Al

Clothing—Men's
ASKEW'S CRED CLOTHIERS 236 Middle △4071
★HART SCHAFFNER & MARX-HILL'S 313 Middle △4484
HILL'S 313 Middle △4484

HILL'S
"Known For Good Clothes"
TEL. 4484

Howards 204 Middle
MONTGOMERY WARD & CO 229 Middle △4101, cred dept △4755 catalog dept △2387
Romanus Mike Mens Shop 1015 Queen
Suskin's Store 220 Middle

Clothing—Used
Five Points Salvage Store 1009 Queen

Clothing—Women's
Aarons Aaron 1602 Lucerne Way
ASKEW'S CRED CLOTHIERS 236 Middle △4071
Cynthia's Shop 405 Broad
Diana Shops 242 Middle
Eleanor Shop 224 Middle
Elizabeth's Fashion Shops 910 Broad
FASHION CEN 219 Middle △5591
Martha Park Stores 211 Middle
MONTGOMERY WARD & CO 229 Middle △4101 cred dept △4755, catalog dept △2387
Outlet Store The 1004 Broad
Parisian The 230 Middle
Smart Shop 228 Middle
Stelens 250 Middle
Virginia Dare Ladies Shop 217 Middle
Walker's 315 Middle

Coal—Retail
CITY COAL & TIRE CO 1019 Queen △4347
Hollister & Cox Coal Yd 119 Craven
Riverside Coal & Wood Yd 504 A St
Simpkins Coal Yd 201 S Front
Taylor's Cash Coal Yd 836 N Craven

CLARK'S Walgreen's DRUGS
"We Have It, Can Get It, Or It Isn't Made"
BROAD & MIDDLE STREETS TEL. 2188

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Coal—Wholesale
CITY COAL & TIRE CO 1019 Queen Δ4347

Coats and Suits—Women's
★BETTY JEAN—Fashion Cen 219 Middle Δ5591
★CORNET—Fashion Cen 219 Middle Δ5591
★MOOREDALE—Fashion Cen 219 Middle Δ5591
★ROBERT MANN—Fashion Cen 219 Middle Δ5591
★SACONY—Fashion Cen 219 Middle Δ5591
★YOUTHCRAFT—Fashion Cen 219 Middle Δ5591

Coffee Shops
NEW BERNIAN HOTEL COFFEE SHOP 226 Middle Δ2131

Commercial Refrigerators
★FRIGIDAIRE—Scott Refrign Co 221 Middle Δ3179
★McCRAY—Scott Refrign Co 221 Middle Δ3179

Confectioners—Retail
Gaskins Soda Shop 400 Pollock
Green Acre Shop 1005 F St
Heath H A Fed Bldg
Kitty's Pl 1019 North
Robert's Pl 833 West

Confectioners—Wholesale
Joseph Dstbtg Co 1616 Spencer
Pigott C D & Sons whse 309 Av B, ofc 1220 N Pasteur
Rice Bros Sls 1201 Queen
Weatherly Sls Co 909 Trent

Contractors—Building
Atkinson N S 307 Simmons
Chadwick H B 1506 Queen Anne La
CITY LBR CO 207 Queen Δ2059 & Δ3639
Cuthrell J F 229 Metcalf
Lyerly J L 921 Simmons
Skinner M L 1509 National
Thomas L 1806 Greensboro
Thomas L Jr 1810 Greensboro
Wike Constn Co 1304 Broad

Contractors—Drainage
Chance James 513 B St

Contractors—Electric
ACE ELECL SERV 318 S Front Δ4386
DeMers C J 803 Broad
HAMMOND ELEC SERV 315 Pollock Δ2397
Ireland H J 1507 Rhem
R&G Elec Co 421½ Broad
TRIANGLE ELECL CO 120 1st St Δ2009

Contractors—General
Benfield Constn Co 1716 Greensboro
Bratcher R B 1512 N Craven
Dean H N 1605 Colonial Way
Hargett H C 1228 Broad

Contractors—Grading
Clement & Johnson 304 Dunn Bldg

Contractors—Heating
PARKER S B CO 215-17 Craven Δ3397

Contractors—Painting
Carr Jack 508 Metcalf
Fulcher M M 507 Blades
Harrell Lloyd 304 Crescent
Leather M B 805 Devers
Lewis E T 607 E Front
Potter W C 512 Metcalf
Wilkins Walter Jr 213 Metcalf

Contractors—Plumbing and Heating
HINNANT PLBG & HTG 513 George Δ4333
Sales & Serv Co 325 S Front

Contractors—Roofing
PARKER S B CO 215-17 Craven Δ3397

Contractors—Tile
Scott Tile Co 308(r) New

Convents
St Joseph's Convent 719 Broad
St Luke's Convent 405 George
St Paul's Convent 314 New

Corner Bead
CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Corsets and Brassieres
★JANTZEN—Fashion Cen 219 Middle Δ5591
★PETER PAN—Fashion Cen 219 Middle Δ5591

Cosmetics
CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Costume Jewelry
CLARK'S WALGREEN DRUGS 402 Broad Δ2188
FASHION CEN 219 Middle Δ5591

Cottage Cheese
MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Cream
MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Credit Bureaus
RETAIL MCHTS ASSN 301 Hancock Δ2373

Credit Clothiers
ASKEW'S CRED CLOTHIERS 236 Middle Δ4071

LEE & JONES BUILDING SUPPLIES, INC.
A Complete Line of Building Materials
NEUSE ROAD HWY. 70 TEL. 3164

Credit Ratings
Credit Bur of New Bern 214 Elks Bldg
Retail Mchts Assn 301 Hancock

Curtain Cleaners
BRADDY'S 323 S Front △2159

Cut Flowers
CARPENTER'S FLORIST 305 Broad △2546
EMMIE'S FLOWER SHOP 333 Middle △3768, night △2496

Dairies
Craven Creamery 935 Bloofmield
MAOLA MILK & ICE CREAM CO 305 Av C △4184

Dairy Products
MAOLA MILK & ICE CREAM CO 305 Av C △4184

Damp Wash
BRADDY'S 323 S Front △2159

Dentists
Anderson J M Jr 227 Pollock
Barker C T Apt 1 A 514 Broad
Bryan S D 1010 Williams
Civils H W 312 E Front
Hammond W L 330 S Front
Hand W L 302 Elks Bldg
Hand W L Jr 302 Elks Bldg
Johnson C B 220-22 Elks Bldg
Miller R A Jr 410 Middle

Department Stores
BELK'S DEPT STORE 233-35 Middle △4048, 1st flr △2302 2nd flr △4136
Charles Stores Co 303-05 Middle
COPLON-SMITH CO 232-34 Middle △3189
Kress S H & Co 307-09 Middle
Lipman Sam & Sons 212 Middle
McLellan Stores Co 245-51 Middle
MONTGOMERY WARD & CO 229 Middle catalog dept △2887, cred dept △4755
PENNEY J C CO 326-32 Middle △3106
Sears Roebuck & Co catalog dept 153 Middle

Desks
OETTINGER BROS 319 Pollock △3229

Detective Agencys
Ablen Joe 1907 Jackson

Diamonds
JEWEL BOX 244 Middle △2022
STANLEY JWLRS 252 Middle △3752

Dining Room Furniture
OETTINGER BROS 319 Pollock △3229

Directory Publishers
MULLIN-KILLE CO Home Ofc 40 W Water Chillicothe O △2-0755

Doors
CITY LBR CO 207 Queen △2059 & △3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 △3164

Dresses
★BETTY BARCLAY—Fashion Cen 219 Middle △5591
★DORIS DODSON—Fashion Cen 219 Middle △5591
★GAY GIBSON—Fashion Cen 219 Middle △5591
★LYNNBROOK—Fashion Cen 219 Middle △5591
★REICH—Fashion Cen 219 Middle △5591
★SACONY—Fashion Cen 219 Middle △5591
★TAYLOR JR—Fashion Cen 219 Middle △5591

Drug Stores
Anderson's Joe Drug Store 901 Broad
Boger-Ball Drug Store 1515 National
Bynum's Drug Stores 240 Middle
City Drug Store 202 Middle
CLARK'S WALGREEN DRUGS 402 Broad △2188
Hills 5 Points Drug Store 1006 Broad
Pinnix Drug Store 628 Hancock
Tony's Drug Store 1114 Queen

Dry Cleaners
ASKEW'S CLNRS 1109 Pollock △4312, br 502 Watson
BRADDY'S 323 S Front △2159
CAROLINA CLNRS 914 Broad △4100
Craven Clnrs 711 Burn
GUSSMAN CLNRS 220 Craven △2700
Harry's Clnrs 320 S Front
Johnson's Clnrs 928 Queen
Modern Clnrs 1203 Queen
Spotless Dry Clnrs 411 Queen

Dry Goods
Broad St Shell Sta 912 Broad
Burnette Home Sup Co 500 Bern
Military Store 213 Middle
PENNEY J C CO 326-32 Middle △3106

Electric Appliances
Arnold's 331 Middle
EASTERN RULANE SLS CORP Neuse Blvd Hwy 70 △2175
Fagan Elec Co 321 Middle
★GE—Tire & Appl Co 219 Craven △3844
HAMMOND ELEC SERV 315 Pollock △2397
Hawks Radio & Appl Co 327 Middle
HEILIG-LEVINE FURN CO 312 S Front △4063
MONTGOMERY WARD & CO 229 Middle △4101, cred dept △4755, catalog dept △2387
SCOTT REFRIGN CO 221 Middle △3179
SEARS ROEBUCK & CO 153 Middle △5154

Electric Appliances—Small
CLARK'S WALGREEN DRUGS 402 Broad △2188
HAMMOND ELEC SERV 315 Pollock △2397

GULF
CITY COAL & TIRE CO.
DISTRIBUTORS OF GULF PRODUCTS
1019 QUEEN TEL. 4347

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Electric Contractors
ACE ELECL SERV 318 S Front Δ4386

ACE
ELECTRICAL SERVICE
CONTRACTORS & ELECTRIC MOTOR REPAIRING
318 S. Front Tel. 4386

HAMMOND ELEC SERV 315 Pollock Δ2397
TRIANGLE ELECL CO 120 1st St Δ2009

TRIANGLE
ELECTRICAL CO.
"Everything Electrical"
120 FIRST TEL. 2009

Electric Controls
★WESTINGHOUSE—Triangle Elecl Co 120 1st St Δ2009

Electric Dryers
★WESTINGHOUSE—Scott Refrign Co 221 Middle Δ3179

Electric Fans
★GE—Oettinger Bros 319 Pollock Δ3229
SCOTT REFRIGN CO 221 Middle Δ3179

Electric Generaters
★WESTINGHOUSE—Triangle Elecl Co 120 1st St Δ2009

Electric Ironers
★BENDIX—Scott Refrign Co 221 Middle Δ3179

Electric Light Bulbs
★WESTINGHOUSE—Triangle Elecl Co 120 1st St Δ2009

Electric Light Fixtures
HAMMOND ELECL SERV 315 Pollock Δ2397

Electric Light and Power Companies
Carolina Pr & Lt Co 207 E Front

Electric Motors
★B-LINE—Triangle Elecl Co 120 1st St Δ2009
★WESTINGHOUSE—Triangle Elecl Co 120 1st St Δ2009
★WAGNER—Triangle Elecl Co 120 1st St Δ2009

Electric Motors and Repairing
ACE ELECL SERV 318 S Front Δ4386
Bizzell Mtr Repr 911 Pollock
HAMMOND ELEC SERV 315 Pollock Δ2397
TRIANGLE ELECL CO 120 1st St Δ2009

Electric Ranges
★GE—Eastern Rulane Sls Corp Neuse Blvd Hwy 70 Δ2175
HAMMOND ELEC SERV 315 Pollock Δ2397
★HOT POINT—Fagan Elec Co 321 Middle Δ3825
★WESTINGHOUSE—Scott Refrign Co 211 Middle Δ3179

Electric Refrigerators
★ADMIRAL—Joe Lipman & Son 223 Middle Δ4202
★GE—Eastern Rulane Sls Cor Neuse Blvd Hwy 70 Δ2175
HAMMOND ELEC SERV 315 Pollock Δ2397
★HOT POINT—Fagan Elec Co 321 Middle Δ3825
★WESTINGHOUSE—Scott Refrign Co 221 Middle Δ3179

Electric Supplies
ACE ELECL SERV 318 S Front Δ4386
HAMMOND ELEC SERV 315 Pollock Δ2397

Electric Transformers
★WESTINGHOUSE—Triangle Elecl Co 120 1st St Δ2009

Electric Wiring
ACE ELECL SERV 318 S Front Δ4386
HAMMOND ELEC SERV 315 Pollock Δ2397
TRIANGLE ELECL CO 120 1st Δ2009

Engineers—Chemical
How H W 1604 River Dr

Engineers—Civil
Bell A R rms 205-06 415 Broad
Daniels D D 404 Elks Bldg

Evening Wear
FASHION CEN 219 Middle Δ5591

Express Companies
Railway Exp Agcy 420 Queen

Exterminators
Terminix of NC 206 Elks Bldg

Farm Implement Repairing
RIVERSIDE IRON WKS 1112-14 N Craven Δ2185

Farm Implements
Whitty J C & Co 132 Craven

Farm Lands
LAWRENCE & CRAYTON REALTORS 208 Elks Bldg Δ2544

OETTINGER BROS., INC.
Good Furniture For Good Homes
319 POLLOCK TEL. 3229

Feed Mills

Whitty Milling Co 863 Pasteur

Feeds—Retail

Farmers Sup Hse 504-06 S Front
Five Points Milling Co 1013 Queen
Trent Feed Store 930 Queen

Fence

CITY LBR CO 207 Queen Δ2059 & Δ3639

Fence Posts

CITY LBR CO 207 Queen Δ2059 & Δ3639

Fertilizer

Baugh & Sons Co 106 Craven
New Bern Oil & Fertilizer Co 202 Guion

Fire Brick

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Fire Clay

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

First Aid Supplies

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Fish Dealers—Retail

Boyd Jimmy Fish Mkt 1031 Broad
Brimmage Seafood 1102 Church
Davis L Fish & Ice Mkt 534 Queen
Dudley's Sea Foods 814 Queen
Dunson Sea Foods & Poultry 1007 Broad
Hamiltons Fish Mkt 707 S Front
Moore's Fish Mkt 928 Main
P&R Seafood 717 Miller
Pavietown Seafood & Veg Mkt 905 Pavie
Sanitary Sea Food Mkt 1011 Queen
Toms Seafood Mkt 609 S Front
Williamson C W 404 Av A
Willis C C 111 Av A
Willis Seafood 2102 Trent Blvd

Fish Dealers—Wholesale

Fulcher Clayton Seafood Co 122½ Middle
Lupton Fish & Oyster Co 116-18 Middle

Fishing Tackle

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Floor Coverings

HEILIG-LEVINE FURN CO 312 S Front Δ4063
McCOTTER FURN STORE 1224 Broad Δ4870
OETTINGER BROS 319 Pollock Δ3229

Floor Lamps

OETTINGER BROS 319 Pollock Δ3229

Flooring

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Floral Telegraph Delivery Service

★FTD—Carpenter's Florist 305 Borad Δ2546
★FTD—Emmie's Flower Shop 333 Middle Δ3768, night Δ2496

Florists—Retail

CARPENTER'S FLORIST 305 Broad Δ2546
EMMIE'S FLOWER SHOP 333 Middle Δ3768, night Δ2496

EMMIE'S
FLOWER SHOP
"Flowers Speak When Words Will Not"
333 Middle Ph. 3768, Night Ph. 2496

Florist The 1312 Broad

Flowers

EMMIE'S FLOWER SHOP 333 Middle Δ3768, night Δ2496

Flue Lining

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Food Products

Orringer Pickle Co 402 Cypress
Tom's Toasted Peanuts 1024 George

Framing

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rr Hwy 70 Δ3164

Frozen Foods

Lupton's Frozen Foods 107 Craven

Fruits and Vegetables—Retails

Boyd Bros Fruit & Vegetables 520 S Front
Corbett Bros 114 Middle
Dunn O A 149-R Trent Ct
Harrison Simon 121M Trent Ct
Highway Prod 1914 Neuse Blvd
Home Demonstration Club Curb Market 931 George
Pexter Nathaniel Fruit Stand 936 Main
Wilson Prod 201 (701) George

Fruits and Vegetables—Wholesale

Jones SM & Co 1104 National

Fuel

CITY COAL & TIRE CO 1019 Queen Δ4347

Fuel Oil—Retail

Fuel Oil Serv Co 115 Av A
★GULF—City Coal & Tire Co 1019 Queen Δ4347
IVES OIL CO 506 Cypress Δ2197
JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127
ROBERTS G H MKTR SINCLAIR REFG CO 203 S Front Δ3423
WILLIAMS L F 122 Middle Δ2524

SCOTT REFRIGERATION CO.
"LOW COST GAS SERVICE"
ESSOTANE GAS — BOTTLED & BULK
221 Middle — SATISFACTION GUARANTEED — Tel. 3179

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Fuel Oil—Wholesale

★GULF—City Coal & Tire Co 1019 Queen Δ4347
IVES OIL CO 506 Cypress Δ2197
JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127
ROBERTS G H MKTR SINCLAIR REFG CO 203 S Front Δ3423

Funeral Directors

POLLOCK FUNERAL HOME 309 Hancock Δ5111
WILLIS FUNERAL HOME 226-28 Broad Δ3210

Funeral Flowers

EMMIE'S FLOWER SHOP 333 Middle 3768
EMMIE'S FLOWER SHOP 333 Middle Δ3768, night Δ2496

Funeral Homes

Godette & Sons Funeral Home 726 West
Hatch I P Funeral Home 514 West
POLLOCK FUNERAL HOME 309 Hancock Δ5111
Rivers Funeral Home 1102 Broad
Whitley Merritt & Sons Funeral Home 412 Bern
WILLIS FUNERAL HOME 226-28 Broad Δ3210

Furnaces

★LENNOX—S B Parker Co 215-17 Craven Δ3397

Furnished Rooms

Cason Sue G Mrs 414 Craven
Jacobs Nina Mrs 416 Craven
Kennedy Phoebe Mrs 701 Bern
Roundtree Lucille Mrs 7 03 Bern
Wilson Nellie Mrs 312 Metcalf

Furniture

Barwick Furn Co 931 Broad
Boyd Furn Co 222 Middle
HEILIG-LEVINE FURN CO 312 S Front Δ4063

HEILIG-LEVINE
NEW BERN
FURNITURE
312 S. Front
TEL. 4063

Hurt's Furn Co 1119 Queen
Jones J S 218 Middle
LIPMAN JOE & SON 223 Middle Δ4202

JOE LIPMAN & SON
FURNITURE
ADMIRAL APPLIANCES AND TELEVISION
223 Middle St. Tel. 4202

McCOTTER FURN STORE 1224 Broad Δ4870
OETTINGER BROS 319 Pollock Δ3229
Turner-Tolson Furn Co 329 Middle
Willis Furn Co 913-15 Broad

Gas Appliances

EASTERN RULANE SLS CORP Neuse Blvd Hwy 70 Δ2175
NEW BERN GAS CO 139 Middle Δ2235
SCOTT REFRIGN CO 221 Middle Δ3179
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Gas—Bottled

EASTERN RULANE SLS CORP Neuse Blvd Hwy 70 Δ2175
★ESSOTONE—Scott Refrign Co 221 Middle Δ3179
NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Gas—Butane

SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Gas—Commercial

NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Gas Companies

Craven Co Gas Co 301 Pollock
NEW BERN GAS CO 139 Middle Δ2235, plnt 512 S Front

NEW BERN GAS CO.
CITY GAS SERVICE
COMPLETE
Bottled Gas Service
GAS APPLIANCES
139 Middle Tel. 2235

SCOTT REFRIGN CO 221 Middle Δ3179
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2036

Southern Butane Gas Corp.
"The Extra Value Gas"
COOKING—HEATING
WATER HEATING
Neuse Blvd., Hwy. 70 Tel. 2136

Gas Heaters

★ATLANTA—New Bern Gas Co 139 Middle Δ2235
★MARTIN—New Bern Gas Co 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Gas Heating Equipment

NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Gas—LP

NEW BERN GAS CO 139 Middle Δ2235

Gas—Propane

NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Gas Ranges

★CALORIC—Scott Refrign Co 221 Middle Δ3179
★DETROIL JEWEL—New Bern Gas Co 139 Middle Δ2235
★DIXIE—Scott Refrign Co 221 Middle Δ3179
HINNANT PLBG & HTG 513 George Δ4333
★MAGIC CHEF—New Bern Gas Co 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136
★TAPPAN—Eastern Rulane Sls Corp Neuse Blvd Hwy 70 Δ2175
★TAPPAN—Scott Refrign Co 221 Middle Δ3179

Gas Refrigerators

NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Gas Restaurant Ranges

NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse

Gas Tobacco Curing Equipment

SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

General Merchandise

Maxwell Co 119 Middle
Snipes P D Co 417 Queen

General Repair Shops

Delisle Repr Shop Morehead City Rd
Neuse Iron Wks 726 Queen

Gifts

BELK'S DEPT STORE 233-35 Middle Δ4048, 1st flr Δ2302, 2nd flr Δ4136
CLARK'S WALGREEN DRUGS 402 Broad Δ2188
Hibbard's Gift Shop 409 Hancock
JEWEL BOX 244 Middle Δ2022
Treasure Trove 256 Middle
Zaytoun's Gifts & Toy Shop 147 Middle

Girls' Wear

BELK'S DEPT STORE 233-35 Middle Δ4048, 1st flr Δ2302, 2nd flr Δ4136

Glass

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Glaziers

Register's Glass Shop 302-04 Guion

Governmental Offices—City

ALDERMEN City Hall
ATTORNEY 421 Elks Bldg Δ4376
BUILDING ELECL & PLBG INSPR City Hall Δ4209
CEMETERIES Cedar Grove Cem 602 Queen Δ4180, Evergreen Cem 1310 Cove, Greenwood Cem 1015 N Bern, New Bern Memorial Cem Δ725 George
CITY HALL 300 Pollock
CLERK City Hall Δ4209
DIRECTOR OF PUB UTIL City Hall Δ3667
ENGINEER City Hall Δ3211
FIRE DEPT 420 Broad fire 2111, ofc 3105
HOUSING AUTHORITY Craven Ter ofc 601 Roundtree Δ3902, Trent Ct ofc 837 S Front Δ2305
MANAGER City Hall Δ3211
MAYOR City Hall Δ3211
POLICE DEPT City Hall Δ2020
PUBLIC LIB 407 New Δ4526
RECORDERS CT CLK City Hall Δ3196
RECORDERS CT JUDGE City Hall
RECREATION DEPT 825 George Δ3796 Kafer Pk 625 George
SANITATION DEPT City Hall Δ4209
SHOP 215 1st St Δ3379
STREET DEPT City Hall Δ4209
TAX COLLR City Hall Δ3572
TREASURER City Hall Δ4209
WATER & LIGHT DEPT City Hall Δ3572

Governmental Offices—County

Agricultural Extn Serv agt 303 Fed Bldg, home demonstration agt 302 Fed Bldg
Agricultural Ext Serv for Negroes 920 Elm
Alcoholic Beverage Control Bd 431 Board
AUDITOR Ct Hse Δ3435
Board of Comnrs Ct Hse
Board of Educan Ct Hse
Civil Defense Ofc 104 Fed Bldg
Clerk Ct Hse
Court Hse 300 Broad
Health Dept 509 Broad
Home 2010 Neuse Blvd
Jail 304 Broad
Justice of the Peace 204-05 Duffy Bldg & 1st flr Guion Bldg
Recorders Ct Judge Ct Hse
Register of Deeds Ct Hse
Sheriff Ct Hse
Superior Ct Judge Ct Hse
Tax Collr Ct Hse
Tax Supvr Ct Hse
Welfare Dept Ct Hse

Governmental Offices—Federal

Agricultural Stabilization & Conservation 301 Fed Bldg
Army & AF Recruiting 306 Dunn Bldg
Attorney 203 Fed Bldg
Bureau of Int Rev 309 Fed Bldg, aud div 308 Fed Bldg, alcohol tax unit 311 Fed Bldg
Civil Serv Bd Fed Bldg
Department of Health Educn & Welfare 311 Elks Bldg
District Ct Clk 209 Fed Bldg
District Ct Judge 210 Fed Bldg
Farmers Home Admn 206 Dunn Bldg
Federal Bldg 413-15 Middle

Dial 3157 DRINK Coca-Cola IN BOTTLES 135 Middle
TRADE-MARK
NEW BERN COCA-COLA BOTTLING WORKS, INC.

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Governmental Offices—Federal (Cont'd)

Forest Serv Croatan Natl Forest ofc 201 Fed Bldg
Marine Corps Military Police City Hall
Marshall 202 Fed Bldg
National Cem 1711 National
Navy Recruiting Sta 313 Fed Bldg
POST OFC Fed Bldg Δ3687
Post Ofc Inspr 108 Fed Bldg
Selective Serv System Local Bd No 25 208 Fed Bldg
Soil Conservation Serv 306 Fed Bldg
Veterans Admn 211 Fed Bldg

Governmental Offices—State

Department of Conservation & Development Div of Forestry 300 Duffy Bldg whse 403 Guion
Department of Mtr Vehicles drivers license div 418 S Front
Department of Rev Ct Hse
Employment Security Comn 303 Pollock
Highway Comn Prison Camp 203 2000 Neuse Blvd
Highway Dept Resident Eng, Bridge Dept, Dist Eng & Garage 2000 Neuse Blvd
National Guard 690th Field Artillery Headquarters Battery & Battery B Armory Bldg
Probation Ofcr 304 Broad

Groceries and Meats—Retail

Ablen Gro 907 Broad
Armond Geo 1123 Church
Ballenger Gro 31 81st St
Bell Foods 1402 Neuse Blvd
Best W M Gro 416 Forbes Al
Blount's Gro 814 Main
Blue Bird Gro 730 A St
Broad St Gro Co 427 Broad
California Food Store 1028 Broad
Chapman Herman 1414 Garden
Chapman St Gro 601 Bay
City Gro 1118 N Craven
Colonial Stores 409 New
Darden's Gro 604 Chapman
Doris' Cash Gro 709 Chattawka La
E L Gro 502½ Roundtree
Evans Pl 822 Bloomfield
Everhart's Clyde Mkt 822 Pollock
Everhart's Mkt 1007 Queen
Fishers Maggie Gro 602 Roundtree
Fonville's Gro 1102 William
Friendly Mkt & Gro 625 Miller
Gardner Gro 1101 H St
Gordon's Food Cen 1017 Queen
Great Atlantic & Pacific Tea Co 919 Broad 335 S Front
Hall's Super Mkt 1104 National Av
Hardesty Wm Gro 1035 Pavie
Hardy's Jack Gro 1018 George
Hawkins H W & Son Gro 1216 N Pasteur
Hayes Food Cen 1220 Broad
Hughes Jos Gro 502 George
Johnnie's Gro & Mkt 2209 Trent Blvd
Jones Gro 1102 H St
Jones Lee Gro 1118 Raleigh
Jones P R Gro & Mkt 606 3 Front
Jones Self Serv 1107 Pollock
Jones Store 1015 Main
Katie's Gro 301 Norwood
Land T E 123 Middle
Lewis Gro 1202 Broad
Massey's Gro 1213 Myrtle
Moore G A Gro 303 Jones
Morris Cecil Gro 1015 Pavie
Nassef Shia 825 N Craven
Parrott's Food Cen 203 George, 626 Hancock
Parsons Gro 857 N Craven
Petes Gro 711 West
Pollock's Gro 1028 Cedar
Reece Flossie Mrs 1048 Broad
Rhodes G D Gro 901 Eubanks
Richardson Gro 621 Hancock
Robinson's Pl 509 Kilmarnock
Roy's Self-Serv 502 Bern
Scott's Mkt 1708 Wilmington
Seeley Annie Mrs 519 B St
Shaker Eva Gro 514 Queen
Sidberry Wm Gro 914 Main
Square Deal Gro 803 Pavie
Stricks Gro & Mkt 710 Contentnea
Sunnyside Gro 538 Contentnea
Sunshine Gro 1017 N Craven
Town 'N Country Serv Cen 1912 Trent Blvd
Variety Mkt 730 West
Wagon Wheel Store 906 North St
Walston's Pl 1246 Queen
Warrington's Mkt 1035 Biddle
Wayne's Gro 1602 National
Weeks M M Gro 519 S Front
Woodalls Gro 805 Green
Woods L D Store 316 Bryan

Grocers—Wholesale

Armstrong Gro Co 417½ S Front
Lucas & Lewis 417-19 S Front

Guttering and Spouting

PARKER S B CO 215-17 Craven Δ3397

Hand Bags

FASHION CEN 219 Middle Δ5591

Hardware

Askew's Inc 1101 Pollock
Brinson L L Hdw Co 143 Middle
Hargett Hdw 1228 Broad
Mitchell's Hdw 315 S Front

Hatcheries

New Bern Hatchery 128 Middle

Hats—Men's

★DOBB'S—Hill's 313 Middle Δ4484

Hatters

CAROLINA CLNRS 914 Broad Δ4100

Hay

Mohn N E & Sons 306 George

Heaters

★SIEGLER—Ottinger Bros 319 Pollock Δ3229

HINNANT PLUMBING & HEATING
FIXTURES — SUPPLIES — REPAIRS
513 GEORGE TEL. 4333

Heating Contractors

HINNANT PLBG & HTG 513 George Δ4333
PARKER S B CO 215-17 Craven Δ3397
STALLINGS BROS Neuse Blvd Hwy 70 Δ2977
WILLIFORD PLBG & HTG CO 207 S Front Δ3621 & Δ3733
WILLIS PLBG CO 723 Queen Δ3545

Heating Equipment

★ARMSTRONG—Woodrow Moore's Sht Mtl Wks 411 S Front Δ5810
PARKER S B CO 215-17 Craven Δ3397
STALLINGS BROS Neuse Blvd Hwy 70 Δ2977

Hobby Shops

New Bern Hobby Shop 329 S Front

Home Freezers

★GE—Eastern Rulane Sls Corp Neuse Blvd Hwy 70 Δ2175
HAMMOND ELEC SERV 315 Pollock Δ2397
★WESTINGHOUSE—Scott Refrign Co 221 Middle Δ3179

Home Furnishings

BELK'S DEPT STORE 233-35 Middle 4048 1st flr Δ2302, 2nd flr Δ4136
McCOTTER FURN STORE 1224 Broad Δ4870
MONTGOMERY WARD & CO 229 Middle Δ4101, cred dept Δ4755, catalog dept Δ2387
OETTINGER BROS 319 Pollock Δ3229

Homes for the Aged

Wadsworth Memorial Home 231 Bern

Hosiery—Men's

★INTERWOVEN—Hill's 313 Middle Δ4484

Hosiery—Women's

★CAMEO—Fashion Cen 219 Middle Δ5591
★LARKWOOD—Fashion Cen 219 Middle Δ5591

Hospitals

Good Shepherd Hosp 603 West
Kafer Memorial Hosp 508 Broad
ST LUKE'S HOSP 403 George Δ4158 & Δ5365, maternity Δ3261

Hot Air Heating

STALLINGS BROS Neuse Blvd Hwy 70 Δ2977

Hotel Ranges

★GARLAND—New Bern Gas Co 139 Middle Δ2235
★MAGIC CHEF—New Bern Gas Co 139 Middle Δ2235

Hotels

DeGraffenreid Hotel 620 Hancock
Earl of Craven Lodge 227 Broad
Gaston Hotel 317-21 S Front
NEW BERNIAN HOTEL 226 Middle Δ2131
Queen Anne Hotel 309 Broad

House Heating Equipment—Gas

★BRYANT—New Bern Gas Co 139 Middle Δ2235
★EMPIRE—New Bern Gas Co 139 Middle Δ2235

Ice Cream

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Ice Cream Manufacturers

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Ice Cream—Retail

Dairy Treet 1705 Neuse Blvd
MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Ice Cream—Wholesale

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Ice Manufacturers

New Bern Ice Plnt 820 N Craven

Industrial Electric Supplies

HAMMOND ELEC SERV 315 Pollock Δ2397

Industrial Equipment and Supplies—Wholesale

Carolina Rubber & Sup Co ns US Hwy 17S

Industrial Wiring

HAMMOND ELEC SERV 315 Pollock Δ2397

Infants' Wear

BELK'S DEPT STORE 233-35 Middle Δ4048 1st flr 2302 2nd flr Δ4136

Insecticides—Wholesale

★GULF—City Coal & Tire Co 1019 Queen Δ4347
ROBERTS G H MKTR SINCLAIR REFG CO 203 S Front Δ3423

Insulation

★CELOTEX—Lee & Jones Bldg Sups Neuse Rd Hwy 70 Δ3164
★JM—City Lbr Co 207 Queen Δ2059 & Δ3639

Insulation Board

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Insurance—Accident and Health

CHADWICK W C GENL INS AGCY 214 Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance Adjustors

Gassman Adj Agcy 409-10 Dunn Bldg
General Adj Bur 211-12 Craven Bldg
Greene James C Co 215 Craven Bldg
Kent R H 405 Dunn Bldg

SHELL
IVES OIL CO.
DISTRIBUTORS OF SHELL PETROLEUM PRODUCTS
FUEL OIL
GEORGE & CYPRESS STS.
SHELL
TEL. 2197

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Insurance Agents and Agencys

CHADWICK W C GENL INS AGCY 214 Clark Bldg △3146
DUNN AGCY 313 Pollock △3847

The Dunn Agency
JOHN G. DUNN, JR.
MORRIS PLAN BANK BLDG.
313 Pollock Tel. 3847

Jones J Haywood Agcy 1st Flr Guion Bldg
LANCASTER C D AGCY 200-01-03 Dunn Bldg △3185

C. D. Lancaster Agency
GENERAL INSURANCE
200-201-202 DUNN BLDG.
TEL. 3185

Mason Leland 1614 Trent Blvd
McSorley A T 2112 Center
Midyette Ins Agcy 305 Dunn Bldg
Morris Bros Inc 405 Elks Bldg
Nicoll G A Agcy 501 New
Scott R N 411 Pollock
Simons Chas 208 S Front
Smith J W Agcy 1608 Spencer
STITH C H INC 248 Craven △2963

C. H. STITH, INC.
Mary J. Stith — C. Stroud Tilley
GENERAL INSURANCE
248 CRAVEN TEL. 2963

Uzzell T A & Co 317 S Front

Insurance—Annuities

LANCASTER C D AGCY 200-01-02 Dunn Bldg △3185

Insurance—Automobile

CHADWICK W C GENL INS AGCY 214 Clark Bldg △3146
DUNN AGCY 313 Pollock △3847
STITH C H INC 248 Craven △2963

Insurance—Bonding

CHADWICK W C GENL INS AGCY 214 Clark Bldg △3146
DUNN AGCY 313 Pollock △3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg △3185
STITH C H INC 248 Craven △2963

Insurance—Burglary

DUNN AGCY 313 Pollock △3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg △3185
STITH C H INC 248 Craven △2963

Insurance—Burial

EAST CAROLINE MUT BURIAL ASSN 226-28 Broad △3210
PAMLICO MUT BURIAL ASSN 309 Hancock △5111

Insurance—Casualty

CHADWICK W C GENL INS AGCY 214 Clark Bldg △3146
DUNN AGCY 313 Pollock △3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg △3185
STITH C H INC 248 Craven △2963

Insurance Companies

Charlotte Liberty Mut Ins Co 309 Dunn Bldg
Durham Life Ins Co 209-10 Dunn Bldg
Farm Bur Mut Ins Co 206 Elks Bldg
Home Security Life Ins Co 217-20 Craven Bldg
Imperial Life Ins Co 318-20 Elks Bldg
John Hancock Mut Life Ins Co 145½ Middle
Life Ins Co of Va 317 Elks Bldg
Life & Casualty Ins Co of Tenn 417 Elks Bldg
MUTUAL OF NY 3-4 Hughes Bldg △3866
North Carolina Mut Life Ins Co 723½ Queen
Pilot Life Ins Co rms 1-2-6 Hughes Bldg
Southern Life Ins Co 207-10 Craven Bldg
State Farm Ins Co 1413 Rhem

Insurance—Compensation

SHADWICK W C GENL INS AGCY 214 Clark Bldg △3146
DUNN AGCY 313 Pollock △3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg △3185
STITH C H INC 248 Craven △2963

Insurance—Farm

CHADWICK W C GENL INS AGCY 214 Clark Bldg △3146
DUNN AGCY 313 Pollock △3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg △3185
STITH C H INC 248 Craven △2963

Insurance—Fire, Tornado and Marine

CHADWICK W C GENL INS AGCY 214 Clark Bldg △3146
DUNN AGCY 313 Pollock △3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg △3185
STITH C H INC 248 Craven △2963

Insurance—General

CHADWICK W C GENL INS AGCY 214 Clark Bldg △3146
DUNN AGCY 313 Pollock △3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg △3185
STITH C H INC 248 Craven △2963

Insurance—Hail and Windstorm

CHADWICK W C GENL INS AGCY 214 Clark Bldg △3146
LANCASTER C D AGCY 200-01-02 Dunn Bldg △3185
STITH C H INC 248 Craven △2963

Insurance—Hospitalization

LANCASTER C D AGCY 200-01-02 Dunn Bldg △3185
STITH C H INC 248 Craven △2963

Insurance—Inland Marine

CHADWICK W C GENL INS AGCY 214 Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Jewelry

LANCASTER C D AGCY 200-01-02 Dunn Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Liability

DUNN AGCY 313 Pollock Δ3847

Insurance—Life

LANCASTER C D AGCY 200-01-02 Dunn Bldg Δ3185
MUTUAL OF NY 3-4 Hughes Bldg Δ3866

Insurance—Ocean Marine

CHADWICK W C GENL INS AGCY 214 Clark Bldg Δ3146
LANCASTER C D AGCY 200-01-02 Dunn Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Plate Glass

CHADWICK W C GENL INS AGCY 214 Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance Steam Boiler

CHADWICK W C GENL INS AGCY 214 Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Surety Bonds

CHADWICK W C GENL INS AGCY 214 Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Theft

CHADWICK W C GENL INS AGCY 214 Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Interior Decorators

Ethel's Shope 407½ Broad

Jewelry

Baxter Jwly Store 323 Pollock
Haddock D G 1119½ Queen
JEWEL BOX 244 Middle Δ2022
STANLEY JWLRS 252 Middle Δ3752

Jewelry Repairing

Gooding Serv 314 Elks Bldg

Junk Dealers

Cattle Industry 108 Queen
Goldman Raymond & Co Neuse Rd

Kerosene—Retail

CITY COAL & TIRE CO 1019 Queen Δ4347
IVES OIL CO 506 Cypress Δ2197
JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127
ROBERTS G H MKTR SINCLAIR REFG CO 203 S Front Δ3423

Kerosene—Wholesale

CITY COAL & TIRE CO 1019 Queen Δ4347
IVES OIL CO 506 Cypress Δ2197
JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127
ROBERTS G H MKTR SINCLAIR REFG CO 203 S Front Δ3423

Kitchen Cabinets

CITY LBR CO 207 Queen Δ2059 & Δ3639

Kitchen Furniture

OETTINGER BROS 319 Pollock Δ3229

Laboratories—Dental

New Bern Laby 330 S Front

Ladies' Ready to Wear

FASHION CEN 219 Middle Δ5591

Ladies' Wear

BELK'S DEPT STORE 233-35 Middle Δ4048 1st flr 2302 2nd flr Δ4136

Lamps

OETTINGER BROS 319 Pollock Δ3229

Lath

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Laundries

BRADDY'S 323 S Front Δ2159
City Ldry 243 Fleet
Launderette 913 Pollock
Salter's Automatic Ldry 410 Guion
Self Serv Ldry 1218 Broad

Lawn Furniture

OETTINGER BROS 319 Pollock Δ3229

Lawyers

Abernethy C L 207-08 Clark Bldg
Barden G A 421 Elks Bldg
Barden, Stith & McCotter 421 Elks Bldg
Beaman J W 201 Duffy Bldg
Dunn R E 5 Hughes Bldg
Glass R D 1008 Broad
Grady H A Jr 202-03 Duffy Bldg
Grantham L T 238½ Middle
Grantham & May 238½ Middle
Guion W B R 2nd Flr Guion Bldg

FIRST CITIZENS BANK & TRUST CO.

"YOUR BANK TODAY & TOMORROW"

317 Middle St. — MEMBER F.D.I.C. — Tel. 3175

Installment Loan Dept. 309 S. Front St. Tel. 4103

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Lawyers—(Cont'd)

Hancock C E Jr 414-16 Elks Bldg
Lansche W J Jr 203-05 Dunn Bldg
Lee W H 414-16 Elks Bldg Δ3955
Lee & Hancock 414-16 Elks Bldg Δ3955
May Cecil 238½ Middle
McCotter D C Jr 421 Elks Bldg
Nunn R A 221 Craven
Riddle G B Jr 204 Elks Bldg
Rouse W B 321-23 Elks Bldg
Sledge E L 2nd Flr Guion Bldg
Sledge J W 2nd Flr Guion Bldg
Stith L A 421 Elks Bldg
Sumrell R E 305 Elks Bldg
Tucker J E 403 Middle
Ward A D 409 Pollock
Ward D L 403 Middle
Ward W F 409 Pollock
Ward & Tucker 403 Middle
Ward & Ward 409 Pollock
Whitehurst H P 300 Dunn Bldg
Whitehurst R E 201 Elks Bldg

Libraries

Christian Science Reading Rm 406 Middle
City Pub Lib 407 New
West St Pub Lib 608 West

Lime

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Lingerie

★ARTEMIS—Fashion Cen 219 Middle Δ5591
BELK'S DEPT STORE 233-35 Middle Δ4048 1st flr 2302 2nd flr Δ4136
★KAYSER—Fashion Cen 219 Middle Δ5591

Linoleum

★ARMSTRONG—Oettinger Bros 319 Pollock Δ3229
★GOLD SEAL—Oettinger Bros 319 Pollock Δ3229

Lintels

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Liquor—Retail

ABC Store 431 Broad

Livestock

Grantham Horse & Mule Co 232½ Craven

Living Room Furniture

OETTINGER BROS 319 Pollock Δ3229

Loans

BRANCH BANKING & TR CO 325 Pollock Δ4111
Commercial Cred Corp 402 S Front
Dixie Auto Finan Corp 155 Middle
Eastern Finan Co 145½ Middle
FIRST CITIZENS BK & TR CO 317 Middle Δ3174 installment loan dept 309 S Front Δ4103
FIRST FED SAV & LOAN ASSN 417 Broad Δ3721
NEW BERN BLDG & LOAN ASSN 313 Pollock Δ3847
NEW BERN MORRIS PLAN CO 313 Pollock Δ3847
New Bern Prodn Cred Assn 411 Craven

Loans—Automobile

BRANCH BANKING & TR CO 325 Pollock Δ4111
FIRST CITIZEN BK & TR CO 317 Middle Δ3174 installment loan dept 309 S Front Δ4103
NEW BERN MORRIS PLAN CO 313 Pollock Δ3847

Loans—Commercial

BRANCH BANKING & TR CO 325 Pollock Δ4111
FIRST CITIZENS BK & TR CO 317 Middle Δ3174 installment loan dept 309 S Front Δ4103

Loans—Consumer Credit

BRANCH BANKING & TR CO 325 Pollock Δ4111
FIRST CITIZENS BK & TR CO 317 Middle Δ3174 installment loan dept 309 S Front Δ4103
NEW BERN MORRIS PLAN CO 313 Pollock Δ3847

Loans—FHA

BRANCH BANKING & TR CO 325 Pollock Δ4111
FIRST CITIZENS BK & TR CO 317 Middle Δ3174 installment loan dept 309 S Front Δ4103

Loans—Home Mortgage

BRANCH BANKING & TR CO 325 Pollock Δ4111
FIRST CITIZENS BK & TR CO 317 Middle Δ3174 installment loan dept 309 S Front Δ4103
FIRST FED SAV & LOAN ASSN 417 Broad Δ3721
NEW BERN BLDG & LOAN ASSN 313 Pollock Δ3847

Loans—Installment

FIRST CITIZENS BK & TR CO 317 Middle Δ3174 installment loan dept 309 S Front Δ4103

Loans—Personal

BRANCH BANKING & TR CO 325 Pollock Δ4111
FIRST CITIZENS BK & TR CO 317 Middle Δ3174 installment loan dept 309 S Front Δ4103
NEW BERN MORRIS PLAN CO 313 Pollock Δ3847

CITY LUMBER CO.
LUMBER — BUILDING SUPPLIES — MILLWORK
BUILDING — REPAIRING & REMODELING — FINANCING
207 Queen St. Tel. 2059 & 3639

Loans—Real Estate

BRANCH BANKING & TR CO 325 Pollock Δ4111
FIRST CITIZENS BK & TR CO 317 Middle Δ3174 installment loan dept 309 S Front Δ4103
NEW BERN BLDG & LOAN ASSN 313 Pollock Δ3847

Luggage

BELK'S DEPT STORE 233-35 Middle Δ4048 1st flr 2302 2nd flr Δ4136

Lumber

Bate Lbr Co 934 N Craven
Carpenter H M Lbr Co 411 5th St
CITY LBR CO 207 Queen Δ2059 & Δ3639
Dowdell S A 1713 High
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164
Liverman Lbr Co 314 Av B
New Bern Wood Prods Co 1015 New S Front
Wade Frank Lbr Co 400-01 Dunn Bldg
Wells-Oates Lbr Co 420 Queen

Lumber—Southern Pine

CITY LBR CO 207 Queen Δ2059 & Δ3639

Lumber—West Coast

CITY LBR CO 207 Queen Δ2059 & Δ3639

Machine Shops

RIVERSIDE IRON WKS 1112-14 N Craven Δ2185

Magazines

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Mail Order Offices

SEARS ROEBUCK & CO 153 Middle Δ5154

Manufacturers

Barbour Boats 503-13 S Front
Duffy Medicine Co 423½ Broad
Frederich Tailoring Co 801 Pastuer
International Paper Co timber lands div 204 Av A
Jay Aparel Co 421 Church Al
Rest Well Mattress Co 2104 Trent Blvd

Manufacturers Representatives

Brinson Brokerage Co 613 Middle
Hellinger J D 314 Craven

Marine Hardware

PARKER S B CO 215-17 Craven Δ3397

Marine Paint

JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127

Masonite

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Massages

Brewer's Gyroducing Beauty Salon 501 E Front

Mattress Manufacturers

Rest Well Mattress Co 2104 Trent Blvd

Mattresses

★BEAUTY REST—Oettinger Bros 319 Pollock Δ3229

Medicine Cabinets

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Medicine Manufacturers

Duffy Medicine Co 423½ Broad

Men's Jewelry

HILL'S 313 Middle Δ4484

Men's Wear

BELKS DEPT STORE 233-35 Middle Δ4048 1st flr 2302 2nd flr Δ4136
HILL'S 313 Middle Δ4484

Metal Lath

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Metal Roofing

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164
PARKER S B CO 215-17 Craven Δ3397

Metal Trim

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Milk

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Milk—Homogenized

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Millinery

BELK'S DEPT STORE 233-35 Middle Δ4048 1st flr 2302 2nd flr Δ4136

Millwork

CITY LBR CO 207 Queen Δ2059 & Δ3639

Mirrors

OETTINGER BROS 319 Pollock Δ3229

Mobile Two Way Radio Equipment

COASTAL ELECTRONICS 1222 Broad Δ3843

Mobile Two Way Radio Service

COASTAL ELECTRONICS 1222 Broad Δ3843

Monuments

Edgerton H Q 110 Johnson
New Bern Monumental Wks 110 Johnson

EAT Maola ICE CREAM

Maola Milk & Ice Cream Co., Inc.

Pasteurized Grade "A" Dairy Products

305 Avenue C

Tel. 4184

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Mortar
CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Morticians
POLLOCK FUNERAL HOME 309 Hancock Δ5111
WILLIS FUNERAL HOME 226-28 Broad Δ3210

Moth Proofing
GUSSMAN CLNRS 220 Craven Δ2700

Motion Picture Theatres
Colonial Theatre 309 Pollock
Kehoe Theatre 414 Pollock
Masonic Theatre 514 Hancock
Palace The 1009 Broad
Ritz Theatre The 1027 Broad

Motorcycles and Service
Quinn's Mtrcycle Serv 909 Pollock

Moulding
CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Music Boxes—Automatic
Craven Mus Co 144 Middle

Musical Instruction
Ferebee Ola 228 Linden

Nails
CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Neckwear
HILL'S 313 Middle Δ4484

News Dealers—Retail
Bus News Co 812 Broad
Zaytorin News Stand 222½ Middle

News Dealers—Wholesale
Zaytoun News Agcy 145 Middle

Newspaper Publishers
SUN-JOURNAL INC 307 Pollick Δ4176

Newspaper & Magazine Agencies
New & Observer 1018 Pollock

Newspapers—Daily
SUN-JOURNAL THE 307 Pollock Δ4176

Notaries Public
Coward Jennie 232½ Craven
Harrison T J 1st Flr Guion Bldg

Notions
BELK'S DEPT STORE 233-35 Middle Δ4048 1st flr 2302 2nd flr Δ4136

Nurses
Banks Jane Mrs 222 Lawson
Rhodes Mary J 805 Pollock
Sparling Irene Mrs 507 National Ct Dr
Sultan Alfreda 519 Broad

Occasional Tables
★IMPERIAL—Oettinger Bros 319 Pollock Δ3229

Office Equipment and Supplies
Branch Ofc Equip Co 237 Craven

Operating Companies—Hotels
Colonial Hotel Corp 317-21 S Front

Operating Companies—Motion Picture Theatres
Stewart & Everette Theatres 414 Pollock

Optometrists
Baxter J O 323 Pollock
Baxter J O Jr 410 Middle
Baxter N M 323 Pollock
Menius J L 307-10 Elks Bldg

Orange Drink
MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Orchestras
Dukes of Swing 1310 Craven Ter

Order Offices
SEARS ROEBUCK & CO 153 Middle Δ5154

Organizations—Civic
New Bern Chamber of Commerce 301 Hancock
New Bern Lions Club Centenary Meth Ch
New Bern Rotary Club Centenary Meth Ch
New Bern Wns Club 101 S Front

Organizations—Fraternal
Craven Chapter No 129 OES Scottish Rite Temple
Doric Lodge No 568 AF&AM Scottish Rite Temple
Elmwood Camp No 12 WOW 247½ Craven
Lodge No 764 BPOE 500 Elks Bldg
Masonic Temple 518 Hancock
New Bern Lodge No 1292 LOOM Gaston Hotel
St Johns Lodge No 3 AF&AM Masonic Temple
Scottish Rite Bodies Scottish Rite Temple
Scottish Rite Temple 520 Hancock
Sudan Temple AA ONMS 403 E Front
White Shrine of Jerusalem Scottish Rite Temple
York Rite Bodies Scottish Rite Temple
York Rite Grand Bodies ofc 403 Dunn Bldg

The Fashion Center
LADIES APPAREL & SHOES
"The Store of Famous Name Brands"
219 Middle St. Tel. 5591

Organizations—Miscellaneous

Alcoholics Anonymous Craven Co Group 322 S Front
American Auto Assn 222 Craven
Carolina Mtr Club 222 Craven

Organizations Patriotic

Boy Scouts of Am Craven Co Dist 1719 Green Pk Ter
Donnerson-Hawkins Post No 24 Am Legion 210 E Front
United Serv Organization Club 502 Pollock

Organizations Welfare

American Red Cross Craven Co Chapter 250 Craven
Craven Co Tuberculosis Assn 330 S Front

Outboard Motors

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Overhead Doors

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Paint

★GLIDDEN SPRED SATIN—Lee & Jones Bldg Sups Neuse Rd Hwy 70 Δ3164
JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127
★KYANIZE—Jones K R dstbtr of Amoco Prods 305 George Δ2127
★LOWE BROS—City Lbr Co 207 Queen Δ2059 & Δ3639
Sherwin-Williams Co 227 Middle

Paint Brushes

CITY LBR CO 207 Queen Δ2059 & Δ3639
JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Painters Supplies

CITY LBR CO 207 Queen Δ2059 & Δ3639
JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Pants Manufacturers

Frederick Tailoring Co 801 Pastuer

Paper Manufacturers

International Paper Co timber lands div 204 Av A

Paper Products

Hollister Paper Prods Co 121 Craven

Pawn Brokers

New Bern Loan & Jwlrs 215 Middle

Perfumes

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Pharmaceuticals

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Physicians and Surgeons—MD

Ashford C H 603 Pollock
Barden G A Jr 414 Johnson
Barefoot J J 519 Broad
Barefoot Verna Y Mrs 519 Broad
Barker C S 711 Broad
Bell W H Jr 2015 Center
Bender E L 1718 Spencer
Duffy Chas 607 Pollock
Duffy R N 517 Craven
Fisher H W 830 Queen
Grady F M 211 Clark Bldg
Hollister Wm 401 Middle
Holt E E 723 New
King F P 509 Middle
Little H R Jr 606 Pollock
Little Suzanne Mrs 606 Pollock
Millns D T 218 Clark Bldg
Patterson F M 408 Broad
Patterson J F Jr 408 Broad
Richardson E C Jr 413 Pollock
Wadsworth H B phys 517 Broad
Willis W H Jr 311 Elks Bldg

Physicians and Surgeons—MD—Eye, Ear, Nose and Throat

Cheek Pratt Jr 406 Elks Bldg
Davidson Alan 201-03 Clark Bldg

Physicians and Surgeons—Osteopathic

Lewis S T 501 New

Photographers

Benners Studio 409 Broad
Photo Shop 1044 Broad
Vanderbilt Studio 419 Broad
Wootten-Moulton Studio 333 Middle

Photographic Supplies

Carolina Film Serv 1116 Queen

Piano Dealers

Fuller's Mus Hse 216½ Middle

Piano Instruction

Basnight Nina E 415 Pollock
McKinnon Marjorie H Mrs Apt 10C 514 Broad
Turner Gerda 505 Watson

Pictures

OETTINGER BROS 319 Pollock Δ3229

Pillows

OETTING BROS 319 Pollock Δ3229

Pipe

HINNANT PLBG & HTG 513 George Δ4333

Pipe Fittings

HINNANT PLBG & HTG 513 George Δ4333

Plaster

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

BRADDY'S LAUNDRY & DRY CLEANERS
PICK-UP & DELIVERY SERVICE
323 S. FRONT TEL. 2159

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Plumbing Fixtures and Supplies

★AMERICAN STANDARD—Hinnant Plbg & Htg 513 George Δ4333
Howell Plbg Co 421 Broad
★KOHLER—Hinnant Plbg & Htg 513 George Δ4333
Longley Sup Co Ltd 919 George
★NATIONAL—Hinnant Plbg & Htg 513 George Δ4333
STALLINGS BROS Neuse Blvd Hwy 70 Δ2977
WILLIFORD PLBG & HTG CO 207 S Front Δ3621 & Δ3733
WILLIS PLBG CO 723 Queen Δ3545

Plumbing and Heating

HINNANT PLBG & HTG 513 George Δ4333
STALLINGS BROS Neuse Blvd Hwy 70 Δ2977
WILLIFORD PLBG & HTG CO 207 S Front Δ3621 & Δ3733
WILLIS PLBG CO 723 Queen Δ3545
Zion O G 1026 George

Plywood

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Porch Furniture

OETTINGER BROS 319 Pollock Δ3229

Potted Plants

EMMIE'S FLOWER SHOP 333 Middle Δ3768 night Δ2496

Prescriptions

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Pressing

BRADDY'S 323 S Front Δ2159

Printers

Dunn Owen G Co 244-46 Craven
Hardison Ptg Co 130 Middle

Propane Gas

NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Property Management

LAWRENCE & CRAYTON REALTORS 208 Elks Bldg Δ2544

Public Address Systems

COASTAL ELECTRONICS 1222 Broad Δ3843

Publishers

MULLIN-KILLE CO Home Ofc 40 W Water Chillicothe O Δ2-0755
SUN-JOURNAL INC 307 Pollock Δ4176

Radio Broadcasting Stations

Radio Sta WHIT ss US Hwy 17S

Radio Parts

COASTAL ELECTRONICS 1222 Broad Δ3843

Radio Repairs

COASTAL ELECTRONICS 1222 Broad Δ3843

Radio Sound Equipment and Service

Exececutone Systems Co 312 Johnson

Radio Stations

RADIO STA WHIT ss US Hwy 17S Δ4450

Radio Tubes

COASTAL ELECTRONICS 1222 Broad Δ3843

Radios and Service

Buddys Record Shop 916 Queen
COASTAL ELECTRONICS 1222 Broad Δ3843
Land's Radio Electronics & TV 125 Middle
Leinbach Radio & TV 316 Middle
Neuville Radio & TV 150 Middle
Radio Serv Shop 151½ Middle

Railroads

Atlantic Coast Line RR Co frt sta 104 Queen
Atlantic & E Carolina Ry Co 420 Queen frt whse 431 S Front roundhse & storekpr 835 N Craven yd ofc 1109 National
Norfolk Sou Ry Co div frt ofc 407-08 Elks Bldg frt whse 1018 N Craven

Rainwear

★ALLIGATOR—Hill's 313 Middle Δ4484
FASHION CEN 219 Middle Δ5591

Ranges—Gas

★DETROIT JEWEL—New Bern Gas Co 139 Middle Δ2235
★MAGIC CHEF—New Bern Gas Co 139 Middle Δ2235

Ready-to-Wear

PENNEY J C CO 326-32 Middle Δ3106

Real Estate

Brown W M 204-05 Duffy Bldg
Burton J W 408 Dunn Bldg
Civils H W 2006 Woodland
Duffy's Rl Est 423½ Broad
Fowler S H 1002 Pollock
Fowler S H Jr 1002 Pollock
Hagood Realty Co 207 Elks Bldg
Howard Realty Corp 201-02 Craven Bldg
Land H K & Son Realtor 205-06 Elks
LAWRENCE & CRAYTON REALTORS 208 Elks Bldg Δ2544

LAWRENCE & CRAYTON
REALTORS
208 Elks Bldg. Tel. 2544

Meadows E H 315 Elks Bldg
Mills H B 219 Elks Bldg
Pugh W B 208 Johnson
Smith I H Realty Co 912 Queen
Taylor Lbr & Land Co 227 Pollock

WILLIS FUNERAL HOME
AMBULANCE SERVICE
226-228 Broad OXYGEN EQUIPPED Tel. 3210

Real Estate Appraisals
LAWRENCE & CRAYTON REALTORS 208 Elks Bldg △2544

Realtors
LAWRENCE & CRAYTON REALTORS 208 Elks Bldg △2544

Refrigeration Parts and Service
Eubank Refrign & Appl Serv 413 S Front
Hudson Refrign Serv Inc 333 S Front
Scott Refrign Co 221 Middle

Rentals
LAWRENCE & CRAYTON REALTORS 208 Elks Bldg △2544

Restaurants (See Also Cafes)
NEW BERNIAN HOTEL COFFEE SHOP 226 Middle △2131

Rock Lath
CITY LBR CO 207 Queen △2059 & △3639
★USG—Lee & Jones Bldg Sups Neuse Rd Hwy 70 △3164

Rock Wool
CITY LBR CO 207 Queen △2059 & △3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 △3164

Roll Roofing
CITY LBR CO 207 Queen △2059 & △3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 △3164
PARKER S B CO 215-17 Craven △3397

Roofing
★FLINTKOTE—S B Parker Co 215-17 Craven △3397
★FRY—Lee & Jones Bldg Sups Neuse Rd Hwy 70 △3164
★INVINCIBLE—S B Parker Co 215-17 Craven 3397
★JM—City Lbr Co 207 Queen △2059 & △3639

Roofing Contractors
Newsome Roofing Co 807 S Front
PARKER S B CO 215-17 Craven △3397

Rugs
OETTINGER BROS 319 Pollock △3229

Safety Deposit Boxes
BRANCH BANKING & TR CO 325 Pollock △4111
FIRST CITIZENS BK & TR CO 317 Middle △3174 installment loan dept 309 S Front △4103

Sash
CITY LBR CO 207 Queen △2059 & △3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 △3164

Savings Accounts
BRANCH BANKING & TR CO 325 Pollock △4111
FIRST CITIZENS BK & TR CO 317 Middle △3174 installment loan det 309 S Front △4103

Savings and Loan Associations
FIRST FED SAV & LOAN ASSN 417 Broad △3721

Schools—Kindergarten
Green Pk Kindergarten 814 Clark

Schools—Parochial
St Joseph's Sch 316(r) Bern
St Paul's Sch 510 Middle
Salvation Army Sch 216 Queen

Schools—Public
Central Elem Sch 517-19 Hancock
City Schs 517 Hancock
Eleanor Marshall Sch 1305 Rhem
J T Barber Sch 1825 Clark
New Bern High Sch 850 9th St
Riverside Elem Sch 1217 N Pasteur
West St Sch 622 West

Schools—Training
Eastern & Mut Beauty Col 517 George

Screen Doors
CITY LBR CO 207 Queen △2059 & △3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 △3164

Screen Wire
CITY LBR CO 207 Queen △2059 & △3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 △3164

Second Hand Goods
Guirkins J E 803 Queen

Sewer Pipe
CITY LBR CO 207 Queen △2059 & △3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 △3164

Sewing Machines and Service
Crawford J D 1404 National
Crawford Sewing Serv 305 Pollock
Rhodes Sewing Mach Co 909 Broad
Singer Sewing Mach Co 206 Middle

Sheet Metal Work
Bengel R E Sht Mtl Wks 124 Craven
MOORE'S WOODROW SHT MTL WKS 411 S Front △5810
PARKER S B CO 215-17 Craven △3397

Sheet Rock
CITY LBR CO 207 Queen △2059 & △3639
★USG—Lee & Jones Bldg Sups Neuse Rd Hwy 70 △3164

Shingles
CITY LBR CO 207 Queen △2059 & △3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 △3164

Shoe Repairing
American Shoe Shop 313½ Middle
Ideal Shoe Shop 903 Broad
Old Reliable Shoe Shop 209 Middle
Reynolds Shoe Shop 925 Main
Shoe Hosp 423 Broad
White & Mumfort Shoe Shop 1044 Broad

CLARK'S Walgreen's **DRUGS**
"We Have It, Can Get It, Or It Isn't Made"
BROAD & MIDDLE STREETS TEL. 2188

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Shoe Shine Parlors

Franks Sam Shoe Shine Parlor 512 Roundtree
Holloway's Shoe Shine Parlor 1036 Main
Lightning Shoe Shine Parlor 1024½ Broad

Shoes

BELK'S DEPT STORE 233-35 Middle Δ4048 1st flr 2302 2nd flr Δ4136
Bootery The 246½ Middle
COPLON-SMITH CO 232-34 Middle Δ3189
Del Ree Shoes 254 Middle
Merit Shoe Co 319 Middle
PENNEY J C CO 326-32 Middle Δ3106
Pixie Shoe Store 327 S Front
Pollock Cutrate Shoe Store 1030 Cedar

Shoes—Men's

★FLORSHEIM—Hill's 313 Middle Δ4484

Shoes—Women's

★CARMELLETTES—Fashion Cen 219 Middle Δ5591
★RED CROSS—Fashion Cen 219 Middle Δ5591
★TOWN & COUNTRY—Fashion Cen 219 Middle Δ5591
★TROYLINGS—Fashion Cen 219 Middle Δ5591

Shirts—Men's

★MANHATTAN—Hill's 313 Middle Δ4484

Siding

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Sinks

★AMERICAN STANDARD—Hinnant Plbg & Htg 513 George Δ4333
★CRANE—Hinnant Plbg & Htg 513 George Δ4333
★KOHLER—Hinnant Plbg & Htg 513 George Δ4333
★NATIONAL—Hinnant Plbg & Htg 513 George Δ4333

Skimmed Milk

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Sound Service

COASTAL ELECTRONICS 1222 Broad Δ3843

Sour Cream

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Sporting Goods

Baxter Sport Shop 320 Middle
CLARK'S WALGREEN DRUGS 402 Broad Δ2188
Ernul's Sports Shop 728 Queen

Sportswear

★McGREGOR—Hill's 313 Middle Δ4484

Sportswear—Women's

★COLLEGE TOWN—Fashion Cen 219 Middle Δ5591
★JANTZEN—Fashion Cen 219 Middle Δ5591
★SACONY—Fashion Cen 219 Middle Δ5591

Stationery

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Steel Sash

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Storage Tanks

IVES OIL CO 506 Cypress Δ2197

Storm Doors

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Storm Windows

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Stoves

OETTINGER BROS 319 Pollock Δ3229

Swimsuits

★JANTZEN—Fashion Cen 219 Middle Δ5591

Table Lamps

OETTINGER BROS 319 Pollock Δ3229

Tailoring

BRADDY'S 323 S Front Δ2159

LEE & JONES BUILDING SUPPLIES, INC.
A Complete Line of Building Materials
NEUSE ROAD HWY. 70 TEL. 3164

Tailors
Chadwick J R 216 Middle
Shackelford Tailoring Shop 301 Pollock

Tax Consultants
SPROUL F C 216-18 Elks Bldg Δ3562

Taxicabs
COASTAL CAB CO 419 Pollock Δ4500 & Δ3524
Colonial Cab Co 810 Broad
Diamond Cab Co 929 Broad
Poor Tom's Taxi Stand 1024 Broad
Slades Taxi 231A Jones

Telegraph Companies
Western Union Teleg Co 414 Broad

Telephone Compaines
Carolina Tel & Teleg Co 501 Broad dist traffic mgr & dist coml mgr 244½ Craven

Television Parts
COASTAL ELECTRONICS 122 Broad Δ3843

Television Repairs
COASTAL ELECTRONICS 1222 Broad Δ3843

Television Tubes
COASTAL ELECTRONICS 1222 Broad Δ3843

Television and Service
★ADMIRAL—Joe Lipman & Son 223 Middle Δ4202
Crawford TV Co 305 Pollock
★GE—Fagan Elec Co 321 Middle Δ3825
★MAGNAVOX—Eastern Rulane Sls Corp Neuse Blvd Hwy 70 Δ2175
★MOTOROLA—Tire & Appl Co 219 Craven Δ3844
Television Serv Co 2108 Trent Blvd

Tile
CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Tileboard
CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Timber
Morrison R H Jr 520 E Front

Tinners
PARKER S B CO 215-17 Craven Δ3397

Tobacco Curing Equipment
IVES OIL CO 506 Cypress Δ2197

Tobacco Processers
Monk A C & Co 1108 N Craven

Tourist Courts
Southland Manor 219 Broad

Tourist Homes
Colvin Alice Mrs 215 Pollock
Street's Inn 505 E Front
Travelers Inn 508 Hancock

Toys
BELK'S DEPT STORE 233-35 Middle Δ4048 1st flr 2302 2nd flr Δ4136
CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Tractor Fuel and Greases
CITY COAL & TIRE CO 1019 Queen Δ4347
IVES OIL CO 506 Cypress Δ2197
JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127
★SINCLAIR—G H Roberts Mktr 203 S Front Δ3423

Tractors and Service
New Bern Tractor & Equip Co 1405 Neuse Blvd

Trailer Camps
Chattawka La Trlr Pk 607 Chattawka La

Transfer Companies
Carolina Haulers 1110 Windley
Davis Trans Co 1001 Broad
Hamilton R M 1702 Neuse Blvd

Trusses
CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Typewriters and Service
Hardee Thos 210 Hancock

Underwear—Men's
★MANHATTAN—Hill's 313 Middle Δ4484

Unit Heaters—Gas
★BRYANT—New Bern Gas Co 139 Middle Δ2235
★REZNOR—New Bern Gas Co 139 Middle Δ2235

Upholstering
Best Danl 508 West
Cavanaugh W H & Son Upholg Shop 602(r) Contentnea
French C W Uphol Sho 422 George
French L H & Son 127 Middle

GULF
CITY COAL & TIRE CO.
DISTRIBUTORS OF GULF PRODUCTS
1019 QUEEN TEL. 4347

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

V Belts and Pulleys
HAMMOND ELEC SERV 315 Pollock Δ2397
TRIANGLE ELECL CO 120 1st St Δ2009

Vacuum Cleaners
★HOOVER—Oettinger Bros 319 Pollock Δ3229

Variety Stores
Ben Franklin Store 1030 Broad
Jones Variety Shop 707 2nd Av

Varnishes
JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127

Venetian Blinds
OETTINGER BROS 319 Pollock Δ3229

Veterinarians
Bullock G P 712 Queen
Coppage D R 148 Middle
Moore B E 712 Queen

Veterinary Supplies
CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Voice Instruction
Latta Cath R 1416 National

Wallboard
CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Wallpaper
★IMPERIAL—Jones K R dstbtr of Amoco Prods 305 George Δ2127

Wardrobes
OETTINGER BROS 319 Pollock Δ3229

Warm Air Heating
PARKER S B CO 215-17 Craven Δ3397

Washing Machines
★BENDIX—Scott Refrign Co 221 Middle Δ3179
HAMMOND ELEC SERV 315 Pollock Δ2397
★HOT POINT—Hinnant Plbg & Htg 513 George Δ4333
LIPMAN JOE & SON 223 Middle Δ4202
★MAYTAG—Eastern Rulane Sls Corp Neuse Blvd Hwy 70 Δ2175
★NORGE—Scott Refrign Co 221 Middle Δ3179
★WESTINGHOUSE—Scott Refrign Co 221 Middle Δ3179

Watch Repairing
Precision Watch Repr 209 Middle
Toler E W Co 403 Broad

Watches
STANLEY JWLRS 252 Middle Δ3752

Water Heaters
HINNANT PLBG & HTG 513 George Δ4333
★HOT POINT—Hinnant Plbg & Htg 513 George Δ4333

Water Heaters—Gas
EASTERN RULANE SLS CORP Neuse Blvd Hwy 70 Δ2175
★HEDGES—New Bern Gas Co 139 Middle Δ2235
★RUUD—New Bern Gas Co 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Water Pumps
★DAYTON—Hinnant Plbg & Htg 513 George Δ4333
★DEMING—Hinnant Plbg & Htg 513 George Δ4333
★FAIRBANKS-MORSE—Hinnant Plbg & Htg 513 George Δ4333
★NATIONAL—Hinnant Plbg & Htg 513 George Δ4333

Water Softeners
Culligan Soft Water Serv 218 E Front

Weatherstrip
CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Wedding Flowers
EMMIE'S FLOWER SHOP 333 Middle Δ3768 night Δ2496

Welding
G&B Wldg 1211 New S Front
Brinson Mach & Ways 209 S Front
RIVERSIDE IRON WKS 112-14 N Craven Δ2185

Window Cleaning
Carolina Window Clng Co 1608 Colonial Way

Window Shades
OETTINGER BROS 319 Pollock Δ3229

OETTINGER BROS., INC.
Good Furniture For Good Homes
319 POLLOCK TEL. 3229

Windows

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Women's Accessories

BELK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136

Women's Wear

FASHION CEN 219 Middle Δ5591

Work Clothing

PENNEY J C CO 326-32 Middle Δ3106

Yard Goods

BELK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136

SCOTT REFRIGERATION CO.
"LOW COST GAS SERVICE"
ESSOTANE GAS — BOTTLED & BULK
221 Middle — SATISFACTION GUARANTEED — Tel. 3179

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

THE MULLIN-KILLE AND SUN-JOURNAL

NEW BERN

NORTH CAROLINA

NUMERICAL TELEPHONE DIRECTORY

1954

Containing a list of telephone subscribers arranged in numerical sequence. The information listed below was obtained by a house-to-house canvass and is offered for the convenience of subscribers to the City Directory. The Publishers are very careful in using these numbers but do not assume any responsibility in case of error. Since telephone numbers change rapidly, it is suggested that persons using this list refer to the latest edition of the regular telephone directory issued by the local telephone company in order to verify the information contained herein.

COPYRIGHT 1954 BY ROBERT MORTON BALDWIN

2000—Abernethy C L Jr
Abernethy Apts
2001—Piner Augustine Jr
2004—Potter Mark
2005—Duffy Lonie T Mrs
2006—Bell I J
2007—Ellis W B
2008—Wheeler O R
2009—Triangle Elecl Co
2010—Ward Mary P
2015—Johnson J P
2016—Gaskins C L
2017—Smart Shop
2019—Williams G L
2020—City Police Dept
2021—Gaskins Walter
2022—Jewel Box
Jewel Box Gift Shop
2024—Gray E W
2025—Taylor C E
2027—Burrus W J B
2028—Collins A E
2029—Gray Chaney F Mrs
2030—Lively Celia M Mrs
2032—Dunn Emma H Mrs
2033—Civils H W
Civils H W rl est
2034—Shelton H W
2035—Rhodes Glennie B Mrs
2036—Lewis J W
2037—Wike Constn Co
2038—State Hwy Dept garage
2039—Ballard A J Jr
2040—Daniels L T
2041—Kline B H
2042—Brown Walter
2044—White S R Jr
2045—Lockridge Wm
2046—Smith Annie D Mrs
2047—Jenkins T L
2048—French C W
2049—Texas Co
2050—Bell Foods
2051—Wayne M D
2052—County Tax Collr
2053—Cole Robt
2054—Smith Carrie M Mrs
2056—Hodge S R
2057—Kress S H & Co
2058—Canady James
2059—City Lbr Co
2060—Hamilton's Fish Mkt
2061—Shearin F C
2062—Lawrence H C

2064—Craven Purol Serv Sta
Smith F B
2065—Cuthrell J F
Cuthrell J F bldg contr
2066—Charles Emma
2067—Hicks H W
2068—Talton Max
2069—Stelens Inc
2070—Lewis H L
2071—Edwards Kathleen
2072—Ball E M
2073—Bryan Margt
2074—Toler L M
2076—Toler Lottie Mrs
2077—Duffy Chas phys
2079—Whitehurst Harold
2081—Land T E
2082—Moore L J
2086—Fisher H W
2087—Willis A T
2088—Lathan Leo
2089—Arrington L H
2090—Dill Harriett C
2091—Mitchell T J III
2092—Anderson Louise
2093—Scott R N ins
2094—Jones J S
2096—Nemes K W
2097—Taylor F T
2098—Hamilton Nena Mrs
2100—Moore G A Gro
2102—Land T E gro & sptg gds
2103—Lipman Sam & Sons
2104—Carraway Allen
2105—Parrott's Food Cen
2106—Bate Lbr Co
2107—Bate Lbr Co
2108—Fulcher Clayton Seafood Co
2109—Christ Epis Ch
2110—Military Store
2111—City Fire Dept fire only
2112—Boyd Furn Co
2115—Smith R C
2118—Tom's Seafood Mkt
2119—Diamond Cab Co
2120—Holton's Wallace Garage
2121—Commercial Cred Corp
2124—Jones S M & Co
2126—Parsons' Gro
2127—Jones K R dstbr of Amoco Prods
American Oil Co
2129—Houston Ruth B Mrs
2130—Benton H T
2131—New Bernian Hotel
2132—New Bernian Hotel Coffee Shop
2133—Doris' Cash Gro
2135—Price J R
2136—Southern Butane Gas Corp
2138—Atlantic & East Carolina Ry Co
storekpr
2139—Barefoot J J phys
Barefoot Verna Y Mrs phys
2140—New Bern Chamber of Commerce
2143—New Bern Ice Plant
Atlantic Co
2145—Sandlin Battery & Vulcg Co
2146—Morris R T
2147—Sanders E C
2148—Wootten-Moulton Studio
2151—Haire B G
2152—Barbour Boat Wks
2154—Poor Tom's Taxi Stand
2156—Dr-Pepper Btlg Co
Seven-Up Btlg Co
2157—State Dept of Conservation &
Development Div of Forestry
2158—Fowler S H rl est
Fowler S H Jr rl est
2159—Braddy's Inc
2161—Longley Sup Co Ltd
2175—Eastern Rulane Sls Corp
2178—Hill C E
2181—Masonic Theatre
2183—Disosway Annette Mrs
2185—Riverside Iron Wks
2186—Swan Mtr Co impl dept
2188—Clark's Walgreen Drugs
2191—Gay Dstbtg Co
2192—Hawkins W M
2193—Pepsi-Cola Btlg Co
2195—Alexander J R
2196—Atlantic & E Carolina Ry Co genl
mgr
2197—Ives Oil Co
2200—Peterson J R
2201—Bell Herman
2202—Hinnant Hugh
2204—St Joseph's Convent
2205—Dixon D P
2207—Martha Park Stores
2209—Scott W H
2213—Lane R P
Lane's Automotive Sup
2214—Poke L J
2215—Civils H W dentist
2217—MacDonald H J
2219—Dixon Mary E
2220—O'Quinn P J
2221—Dowdy W H
2222—Endler Julian
2223—Mason Leland
Mason Leland ins
2224—Gay T F
2225—Weeks M M Gro
2226—Dunn Wm
2227—Blalock R L
2228—Williamson J W

Dial 3157
DRINK Coca-Cola IN BOTTLES
TRADE-MARK
135 Middle
NEW BERN COCA-COLA BOTTLING WORKS, INC.

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

2229—Hawkins H W
2230—Zaytoun News Agcy
John Hancock Mut Life Ins Co
2231—Ashford C H phys
2232—Henderson Della Mrs
2233—Pat's Pure Oil Sta
2234—Anderson R K
2235—New Bern Gas Co
2237—Price H P
2240—Laughinghouse James
2242—Duffy F S
2243—Powles Alice Mrs
2244—Melvin F H
2245—Seashore Trans Co dispr
2246—Jenkins J V
2248—Fagan Fred
2249—Griffin J C
2250—Five Points Esso Serv
Davis Trans Co
2251—Balko M P
2252—Harman B E
2253—Tyron Palace
2254—Gurganus S M Jr
2255—Darnell F H
2257—Hagwood Suzie Mrs
2258—Lupton Alice Mrs
Wadsworth Memorial Home
2259—Stallings D H
2260—Radio Serv Shop
2261—New Bern Tire & Recapping Co
2262—Hancock D W
2264—P&N Esso Sta
2265—Powell J K
2267—Willis Myra H Mrs
2268—Bryant A W
2269—Stith L A
2270—Humphrey Lucy Mrs
2271—Berry Ruth
2272—Stevenson Elsie Mrs
2273—Duffy R N
2275—Swan Rawls Mtr Co
2276—Moore's Barbecue
2277—Salvation Army
2279—Smith J N
2280—Falls C H
2281—Harrison M D
2282—Waldrop H C
2283—Duffy Chas
2284—Charlotte Liberty Mutual Ins Co
2285—Gaskins Martha G Mrs
2286—US Veterans Admn
2287—Kelly's
2288—Basnight Sarah Mrs
2289—Thomas C R
2290—Salem Freda G Mrs
2291—Stilley Henry
2292—White C L
2293—Rouse Ross
2294—Constantine Margt Mrs
2295—Ward W F Jr
2297—Hatem F F
2298—Bunting Emily
2300—Diamond Cab Co
2301—Smith W J
2302—Belk's Dept Store 1st Flr
2303—Swett Sudie Mrs
2304—Ball J T
2305—City Housing Authority Trent Ct
2306—Country Agrl Extn Serv agts ofc
2307—MacSwain R A
2308—Rachide J S
2309—Little H R Jr phys
Little Suzanne Mrs phys
2310—Terminix of NC
2311—Brewer Ina
2312—Cleland E C
2313—Humphrey I R
2314—Hardison P Co
2315—Bradshaw Helen
2316—Jenkins Mary Mrs
2317—Hanks D W
2319—Barker C S
Barker C S phys
2320—Manning Sallie Mrs
2321—Sasser R H
2322—Smith Edw
2323—MacDonald Duncan
2324—Pollock Raymond Jr
2325—Burwell's Beauty Shop
2326—Wilson Nellie Mrs
Wilson Nellie Mrs furn rms
2327—Jones J C
2330—Benton H T
2332—Barbour Boats
2334—Langston M B
2335—Weatherly A C
Weatherly Sls Co
2336—Purser H A Jr
2337—Bodenheimer W K
2338—Keel Mamie Mrs
2339—New Bern Laby
2340—Willis R L
2342—Mumford Willie Mrs
2343—Quick W M
2344—Smith J W
2346—Alford J H
2347—Moore Irene Mrs
2348—Stewart H E
2349—Smith W M
2351—Frog Pond Serv Sta

HINNANT PLUMBING & HEATING
FIXTURES — SUPPLIES — REPAIRS
513 GEORGE TEL. 4333

2352—Ipock B B
2353—Harrison D W
2354—Nelson Mamie M Mrs
2357—Batchelor W V
2358—Old Reliable Shoe Shop
Precision Wtch Repr
2360—Midyette Ins Agcy
2362—Zaytoun J E
2363—Rhem Annie F Mrs
2364—Bowden F M
2365—Goulding S E
2366—Kennel P J
2367—Miller C W
2368—Cason Sue G Mrs
Cason Sue G Mrs furn rms
2369—Moore Wesley
2371—Rodgers G E
2373—Retail Mchts Assn
2375—Bynum Julia Mrs
2376—Buchanan E M
Reid Bertie Mrs
2377—Barrett B T
2378—Whitehurst C G
2379—United Serv Organization Club
2380—Kellum Robt
2381—Jones May B
2382—Kilby E L
2385—Kasey R B
2386—Erunl's Sports Shop
2387—Montgomery Ward & Co catalog dept
2388—DeGraffenried Hotel
2390—Whitty A H
2391—Kahn Harry
2393—Williamson C W
Williamson C W fish dlr
2394—Murrell Eliz Mrs
2396—Stewart Sara L
2397—Hammond Elec Serv
2398—Godwin R C
2400—Travelers Serv Sta
2401—Mohn R H
2402—Orringer Pickle Co
2404—Harrison B C
2405—Bryan James
2406—Moore Marvin
2407—State-Wide Bail
2408—Home Security Life Ins Co
2409—Kafer Helen K Mrs
2410—Atlantic & E Carolina Ry Co dispr
2411—Del Ree Shoes
2412—Whitley R C
2413—Hines B G
2415—Stapleford Helen
2416—Harper Jos
2417—Wrenn & Andrews
2419—Mohn N E
2420—Lupton J R
2421—Ernul W O
2423—Becton Sadie Mrs
2424—Lane Annie B
2427—Beverly Serv Cen
2428—Mullineaux J B
2429—Doughty A W
2430—Whitley Merritt & Sons Funeral Home
New Bern Mut Burial Assn
2431—Gibble D D
2432—Jones B O
2433—Nina's Beauty Shop
2434—Moore G C
2435—Wright Geo
2436—Cotten R L
2437—Alphin Bro Whol Co
2538—Warren Mary Mrs
2439—Phillips J S
2440—Punch & Judy Inc
2441—Murphy Avis
2442—McDaniel Ada Mrs
2443—Fulcher W C
2445—Munns M W
2446—Morrison R H Jr
Morrison R H Jr timber
2447—Austin Thos
2449—Faulkner R F
Clinton Chapel AME Ch
2450—County Bd of Educn
2451—Poston Nathaniel
2452—Barwick Furn Co
2453—County Jail
Daugherty Edw
2454—Bell Della Mrs
2455—Kuykendall Ernest
2456—Hayes Food Cen
2458—Hunnings L D
2460—Dodson G M
2462—Armstrong H W Jr
2463—Fulford W C
2464—Shepard R I
2466—Brinson Asher
2468—LeBel V P
2470—North Carolina Mut Life Ins Co
2471—Safley J W
2472—Economy Auto Sup
2473—Hardison J B
2474—US Dept of Health Educn & Welfare
Willis W H Jr phys
2475—Margolis Kenneth
2476—Hughes Wilbur
2477—Pierce Marjory Mrs
2478—Boyd G E
2482—Justice Louise
2483—Herrington Margt Mrs
2485—Lewis D J
2486—Nichols J W
2487—Miller J S
2488—Suggs Annie Mrs
2489—Suskin Lillie
2490—Stevens H P

SHELL
IVES OIL CO.
DISTRIBUTORS OF SHELL PETROLEUM PRODUCTS
FUEL OIL
GEORGE & CYPRESS STS.
SHELL
TEL. 2197

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

2492—Bayliss Mamie Mrs
2494—Howard E H
2495—Beaman J W atty
2496—Smith M H
2497—Sumrell Eug
2498—Miller Ella Mrs
2502—Huff W
2503—Watson L C
2504—Crawford W R
2505—USMC Military Police
2506—Tillman L R
2507—Broadstreet Lula
2509—Blades Grace Mrs
2510—Jackson W B
2511—Terminal City Oil Co
2512—Smith W B
2513—Amodeo R J
2514—McDaniel J A
2515—USPO Inspr
2516—Neal Annie J Mrs
2517—Coward Jennie
2519—Smith J A
2520—Beaman J W
2521—Dill Wm
2523—Farris F E
2524—Williams L Foil dstbtr
2526—Ellis J W
2527—Pugh W B
Pugh W B rl est
2528—Tosto Alex
2530—Styron Lelia
2531—Ashford C H
2535—Alford J N
2536—Parrott's Food Cen
2537—Willis M E
2538—Johnson E R
2539—McMeans W R
2541—Baxter B R
2542—Carolina Film Serv
2543—Skinner M L
2544—Lawrence & Crayton Realtors
2545—Lamb G W
2546—Carpenter's Florist
2547—Soil Conservation Serv
2549—Springle Claude
2550—Mohn C N
2553—Midgette C M
2554—Cox P M
2555—Pratt W O
2556—Nassef Chas
2557—Hartley J A
2558—Miller R A Jr dentist
2560—Chagaris P S
2561—Lee G E
2562—Lipman Celia Mrs
2563—Hill Clara Mrs
2565—Oliver H W
2567—Buckley F J
2568—Hall M T
2569—Stocks A F
2570—Hardesty G D
2571—Eubanks Refrign & Appl Serv
2572—Eury C A
2573—Murdock Robt
2574—New Bern Tractor & Equip Co
2576—Dowdell S A
Dowdell S A lbr
2577—Anderson J M
2580—McCosley D L
2581—Hudson Refrign Serv
2583—Weeks M M
2584—Tingle R M
2585—Goodwin Hattie B Mrs
2586—Zaytown John
2587—Boyd W G
2589—Hays Addie G Mrs
2590—Blades Auto Sls used car lot
2591—Braddy E A
2592—Gaskins C C
2593—Bersch W O
2594—Blaylock R B
2595—Parker C E
2596—Bennett Jane Mrs
2597—Parker J C
2598—Lane W B
2653-0—Crawford T R
2657-0—Lupton W A
2657-3—Weigl Edw
2657-5—Bennett M F
2657-8—Clark R L
2657-9—Fowler Steve Jr
2700—Gussman Clnrs
2701—Lee Melba
2702—Mann L G Jr
2703—Simmons Louis
2705—Dishaw Laura D Mrs
2706—Pittman S E
Pittman's Aquarium
2707—Zaytoun Louis
2709—Braxton Alta S Mrs
Charles Manor Fine Foods
Simons Chas ins
2711—Railway Exp Agcy
2712—Whitehurst R E atty
2713—Tripp Richd
2716—Bone A R
2717—Dixon B C
2718—Lipman Adolph
2719—Johnnie's Gro & Mkt
2720—Lewis J W
2722—Beverly F G
Southland Manor
2723—Firstbrook Emma K Mrs
2725—Matthews Gertie Mrs
2727—Dixon J G
2732—Guion Mary L Mrs
2736—King Roland
2738—Hill Jannette L
2739—Willis H H
2740—Brinson T W
2742—Farmer's Sup Hse
2744—Blue Gable Serv Sta
2745—McKee Tiny
2746—Pinnix Drug Store
2747—Smith Ella Mrs
2748—Perry Lisett Mrs
2749—Fulcher G O
2750—Hill's 5 Points Drug Store
2751—Garris E L

2752—Reid B F
2753—Blades Auto Sls
2754—Hawks Radio & Appl Co
2755—Cayton C B
2756—Greensborg
Nehi Btlg Co
2757—Phillips F M
2758—Lewis S T
Lewis S T osteo
Nicoll G A Agcy
2759—Ward D L
2760—Fulford R B
2761—Pugh R E
2762—Vanderbilt Studio
2763—Mitchell Emma Mrs
2765—Mengel Martha M Mrs
2767—Hancock Molly W Mrs
2768—Riddick T E
2769—Meadows F B
2771—Street W E Jr
2772—Turner-Tolson Furn Co
2773—Rouse W B atty
2774—Lockey Bertha Mrs
2775—Domeny F A
2776—Sanford Annie W
2777—Romanus A B
2779—S rick's Gro & Mkt
2780—Fitterman M R
2784—Hardesty Emma Mrs
2785—Haines W L
2786—Gardner W E
2787—Jenkins Emmett
Jenkins Garage
2788—Rawls W F
2789—Reed N C Jr atty
2790—Toler Odell
2792—Brinson W T
2793—Barnes H M
2794—Jones H B
2795—Hendricks A B
2798—Pinnix W M
2800—Stewart F C
2801—Jones P R
2802—Blalock Wm
2804—Gaskins T L
2805—Carawan Doris H Mrs
2806—McLawhorn H D
2808—Jones Lee Gro
2812—Habib Nadima Mrs
2815—Percival E W
2820—Best J A
2821—Faulkner H L
2822—Television Serv Co
2825—Bryant J R
2827—King Roosevelt
2828—Edwards E E
2830—Register R G Jr
2833—Leath Floyd
2834—Chapman Herman gro
2839—Miller J M
2840—Williams L L
2844—Bowling T W
2845—Jacobs F W
2848—McSorley E D Jr
2849—Gaskins C A
2853—Finch Earl
2855—Ellis P B
2856—Leinback W E Jr
2858—Dunagan J H
2859—Dowdell C H
2860—Adams Eva G Mrs
2864—Gibble J D
2866—Whitford J D Jr
2867—Perry Nancy Mrs
2869—Edwards C C Jr
2870—Hall G J
2873—Moore Levi
2874—Dove J H
2876—Chadwick H B
Chadwick H B bldg contr
2878—Nicholas T J
2884—Caprio J A
2886—Garner M B
2887—Brown Lydia
2889—Rest Well Mattress Co
2890—Jackson A T
2893—White J K
2896—Scales G W Jr
2897—Heath W S
2900—Sadler Mamie C
2901—Dunn J C Jr
2902—Carawon W E
2903—Rhodes Nancy E
Rhodes Mary J rn
2904—Davis Estelle Mrs
2905—Hooks J R
2906—Price F L
2908—Berry C B
2909—Gause W I chiro
2910—Willis Herbert
2912—US Natl Cem
Weems L E
2913—Dinner Bell
2914—Hudgins G M
2916—Shipp F H Jr
2917—Carter Dorcas E
2918—Johnson B S
2919—Edwards J M
2921—Baxter N M optom
Baxter J O optom
2922—Wayne O F
2923—Brinkley E E
2924—McLawhorn J W
2925—Whitford Katie
2926—Jones Asa
2927—Williams Sudie Mrs
2928—Blandford R D
2929—Gaskins C C

FIRST CITIZENS BANK & TRUST CO.
"YOUR BANK TODAY & TOMORROW"
317 Middle St. — MEMBER F.D.I.C. — Tel. 3175
Installment Loan Dept. 309 S. Front St. Tel. 4103

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

2930—Moore & Bullock Small Animal Hosp
Moore B E vet
Bullock G P vet
2931—Jones Wm
2932—Smith Ethel Mrs
2933—Morton's Garage
2934—Monte R R
2935—Hancock S W
2936—State Dept of Conservation & Development Div of Forestry Whse
2937—Kasica E M
2939—Hanff W B
2942—Lasitter Eliz Mrs
2943—Odum W E
2944—Pope J H
2945—Wells Lydia Mrs
2946—New Bern HS
2947—Whitty Nita Mrs
2949—Riverside Coal & Wood Yd
Jones R L
2950—Kiser J B
2951—R&G Elec Co
2952—Daugherty C C
2954—Fulcher M M
Fulcher M M pntg contr
2956—Carr Jack
Carr Jack pntg contr
2957—Midway Restr
2958—Abbott R C
2960—St Mary's Free Will Bapt Ch
2961—Bagg J C
2962—Fulcher E C
2963—Stith C H Inc
2964—Edwards C H
2965—County Civ Defense Ofc
2967—Whitehurst H P
2969—Wooten E W
2970—Gaskins W F
2971—Roberts G H
2972—Meadows E H
2973—Edwards J L
2974—Bell J R
2975—Taylor C F
2976—Fox J W
2977—Stallings Bros
2978—Register's Glass Shop
Register M W
2979—Potter L S
2980—Charles Stores Co
2981—Barnes Virginia S
2982—McSorley C J
2983—Bratcher Elsie W Mrs
2984—Jacobs Nina Mrs
Jacobs Nina Mrs furnished rms
2986—Western Auto Asso Store
2989—Sheppard Liller Mrs
2990—Wadsworth W B
2991—City Ldry
2992—Paaffe Dennis
2993—Swain W E
2994—Oliver E J
2995—Himmelman G C
2996—Slaughter G L
2998—Whitty J C & Co
3001—Eubanks D F
3002—Ballenger C A
3004—Tilghman A C
3006—Willis R G
3007—Carter C L
3010—Hancock Beulah E Mrs
3011—Banks H L
3014—Rand Wm
3015—Cauley R A
3017—Willis G P Jr
3018—Taylor J F
3022—Pitt K A
3023—Almon F G
3024—Pate Donald
3027—McCoy Lena P Mrs
3028—Pate Lura Mrs
3029—Blythe J M
3030—Gardner T C Jr
3031—Holton Chas
3032—Miller J F
3033—Edwards J E
3034—Tingle N R
3035—Rachid A J
Albert's Cafe
3036—Garrell G C
3038—Ward Robt
3039—Turner H B
3042—Deppe Columbia W Mrs
3043—Humienny S J
3044—McCotter C K
3045—Jones W E
3046—Neuville Radio & TV
3047—McCotter C L
3048—Sutton J L
3049—Gibbs Rosa Mrs
3051—Purifor A J
3053—Morris J R
3054—Kehoe Theatre
Stewart & Everette Theatres
3058—Walker B L
3059—New Bern Wood Prods Co
3060—Dunn M S

CITY LUMBER CO.
LUMBER — BUILDING SUPPLIES — MILLWORK
BUILDING — REPAIRING & REMODELING — FINANCING
207 Queen St. Tel. 2059 & 3639

3062—New Bernian Apts
Claypoole Francis B Mrs
3063—Slachta Nicholas
3064—Wilson R H
3065—Purifoy Kenneth
3066—Taylor C B
3067—Wilder John
3068—Simonds H G
3069—Farrow G A
3070—Hardison Nora Mrs
3071—Florist The
Tisdale Carter
3072—McCotter J M
3074—Powell John
3075—Tolson H G
3076—Werve Blanche Mrs
3077—Hahn Robt
3082—Smith T W
3082—Powell J D
3083—Atlantic & E Carolina Ry Co rdway supvr
3087—Ives G A
3089—Toner J J
3090—Coppage Vet Hosp
Coppage D R vet
3091—Ward Adalaide Mrs
3092—Ireland H J elecl contr
3094—Morris Bros
3095—Booker W M
3096—Rhone Charlotte S
3097—Connor Ellis
3098—City Schs supt ofc
3100—Mitchell's Hdw
3102—Baxter J R
3103—Friendly Mkt & Gro
3104—Autry Lincoln
3105—City Fire Dept Ofc
3106—Penney J C Co
3108—Kolb A K
3109—Walker's
3110—Parsons Beauty Shop
3115—Norfolk Sou Ry Co div frt agt
3117—State Probation Ofcr
3119—McSorley Vera Mrs
3121—County Health Dept
3122—County Health Dept
3123—Bynum's Drug Store
3127—Gaskin Douglas
3129—Mohn N E & Sons
3130—Jones C M
3131—Williams Cafe
3132—Sales & Serv Co
3135—Branch Ofc Equip Co
3138—Newberry Nettie Mrs
3139—Lupton H C
3140—Sudan Temple AAONMS
3141—Register T W
3143—New Bern Bldg Sup Co
3145—McManus Lawrence
3146—Chadwick W C Genl Ins Agcy
3147—Ferebee E C
3151—Carolina Rubber & Sup Co
3154—Craven Foundry & Mach Co
3155—Craven Foundry & Mach Co
3157—Coca-Cola Btlg Wks
3159—Hammond A F Jr
3160—Hagood Realty Co
3164—Lee & Jones Bldg Sups
3171—Eleanor Marshall Sch
3174—First Citizens Bk & Tr Co
3175—First Citizens Bk & Tr Co
3176—Daves Winifred T Mrs
3177—Darnell's Serv Cen
3178—Monk A C & Co
3179—Scott Refrign Co
3181—Broad St Gro Co
3182—Broad St Gro Co
3183—St Emp Security Comn
3184—St Emp Security Comn
3185—Lancaster C D Agcy
3186—Louis' Restr
3187—Hunnings Home & Auto Sup
3189—Coplon-Smith Co
3191—Maxwell Co
3192—Credit Bur of New Bern
3193—Credit Bur of New Bern
3194—New Bern Oil & Fertilizer Co
3195—New Bern Oil & Fertilizer Co
3196—Recorders Ct Clk
3197—Dunn Owen G Co
3198—Dunn Owen G Co
3200—General Adjustment Bur
3201—Hawkins Inez Mrs
3203—Willis Betty M
3204—Ipock R W
3206—Manning Julia V Mrs
3208—Foscue Clara J Mrs
3209—New Bern Bldg Sup Co lbr mill
3210—Willis Funeral Home
East Carolina Mut Burial Assn
3211—City Mayor
City Mgr
City Eng
3214—US Dist Ct Clk
US Dist Ct Judge
US Atty
US Marshall
3215—Jones Mary L
3216—Mellus Lera Mrs
3218—Taylor Pearl B Mrs
3219—Godley R L
3220—Tooker R H
3222—McIver Mary P Mrs
3223—Hunnings C P
3225—Babson J W
3226—Duffy Rodolph
3227—Weskett J S
3228—Goldman Raymond

EAT Maola ICE CREAM
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Pasteurized Grade "A" Dairy Products
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3229—Oettinger Bros
3231—Salter W L
3232—Speight W L
3233—Larrimore H E
3234—Nelson S A
3235—Barfield Marion T Mrs
3236—Davis T I
3237—Abernathy C L atty
3238—LaHue Maurice
3239—Arnold C E
3240—O'Hara Eliz Mrs
3241—Cannon Cora M Mrs
3243—Hall R E
3244—Griffin E V
3245—Jones W B
3246—Gause W I
3247—Quinn G L
3250—Simpson E K
3251—Eleanor Shops
3252—Scott's Mkt
3253—Brinson A W
Brinson Brokerage Co
3254—Cheek Pratt Jr
3255—Cobb C L
3256—Pierce W W
3257—Rhodes J M
3258—Patterson Isabelle Mrs
3259—Holt E E
3260—Blalock J E
3261—St Luke's Hosp maternity
3262—Rhodes Blanche Mrs
3263—Hall Mamie T Mrs
3264—McCarthy Caroline Mrs
3265—Baxter Sport Shop
3266—Paul F V
3267—Petteway W R
3268—Nelson W A
3269—Woods L D Store
3270—First Presbyn Ch
3271—Pugh W B Jr
3272—Green J B
3273—Harrison T J
3274—Elliott I N
3275—Murphy's Pl
3276—Smith W W
3277—County Welfare Dept
3278—Myers H J
3279—Boyd C O H
3280—Taylor Ovena Mrs
3281—Duffy R N phys
3282—Russell J A
3283—DeCamp Guy
3284—US Forest Serv Croatan Natl Forest
3285—Eastwood Robt
3286—Smith M J
3288—Diggs T M
3289—Styron Zora F Mrs
3290—Harrell W G
3291—Hollister Janet
3292—Jones G E
3293—Broad St Gulf Sta
3295—McCotter D C & Sons
3296—Dunn J G
3297—Jones M H
3298—Jackson C C
3300—Colonial Cab Co
3301—Stephens H archt
Stephens R H archt
3302—Dean H N
Dean H N genl contr
3304—Fulcher T G
3305—Henderson R M
3307—Harlow J T
3309—Smith I H Realty Co
3310—Jordan Isabell Mrs
3312—Bratcher P M
3313—Hill L P
3314—Daniels O C
3315—Duffy H B
3316—Moore W C
3317—Hoft Julia R Mrs
3318—Guion W B R
3319—Benfield C W
Benfield Constn Co
3320—Coastal Mtrs
3321—Bell W H Jr
Bell W H Jr phys
3323—Tucker L R
3325—US Bur of Int Rev alcohol tax unit
3327—Pritchett C C
3330—Curlin J K
3331—Hollister J T Jr
3333—Modern Clnrs
3336—Johnson J T
3337—Crowe N C
Executone Systems Co
3339—Pugh Ella Mrs
3340—Henderson Cigar & Candy Co
3341—Warf W A
3345—Daugherty Rosa L Mrs
3346—Fulcher Alva
3347—Marks Harriett
3348—Prior L I
3350—Gillikin B F
3351—Coleman Mtrs pts & serv dept
3352—Bryan W M
3353—Winberry Bill
3355—Whitehurst R E
3356—Tyndall Troy

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3357—Williams Blanche H Mrs
3359—Ward & Tucker
Ward D L atty
Tucker J E atty
3361—Horner M K
3362—Smith Eliz Mrs
3363—Neuse Iron Wks
3364—Nunn R A atty
3366—Shirley Ray
3367—Bissette G C
3369—Lincoln Mattie Mrs
3370—Chargaris P D
3371—Miller R A
3374—Sparrow Ethel Mrs
3376—Bray Ester I Mrs
3377—Kitz Theatre
3379—City Shop
3380—Williams Saml
3381—Nunn R A
3382—Kearney J A
3383—Holland W J
3386—New Bern Bldg Sup Co blk plnt
3387—Smith C B
3388—Ramsey Mtrs
3389—Justice Sally
3390—Ferebee Ola
Ferebee Ola mus tchr
3391—McLellan Stores Co
3392—Keene C F
3393—Texas Co Zone mgr
3394—Posta M J
3396—Hughes Caroline W Mrs
3397—Parker S B Co
3398—Richardson E C
Richardson Gro
3400—Dunn H T
3401—McDaniel J G
3402—Ipock J H
3403—Burnette Home Sup Co
Benfield R F
3404—Bengel R E Sht Mtl Wks
3405—American Natl Red Cross Craven Co Chapter
3406—Taylor's Cash Coal Yd
3407—Kafer A A Jr
3409—Armstrong H W
3410—Parker A W
3411—State Hwy Dept dist eng
3412—Burnham C R
3413—Baxter Jewelry Store
3414—Hollister Mary B Mrs
3415—Waters Mary L
3416—Simpkins Coal Yd
3417—Ben Franklin Store
3420—Cook S T
3421—County Clk
County Superior Ct Judge
County Recorders Ct Judge
3423—Roberts G H mktr Sinclair Refg Co
3425—Richardson Ethel M Mrs
3428—Rouse W B
3430—Pugh W M
3432—Chadwick W C
3433—Lowery W R
3434—Howard's
3435—County Aud
County Tax Supvr
3437—Stephens I V
Stephens I V accnt
3438—Gwaltney Maude K Mrs
3439—Pinner Leon Jr
3440—Lee W D
3441—Fuson Raymond archt
3442—Rowe N F
Rowe N F accnt
3443—Bell A R civ eng
3445—Lansche W J Jr atty
3446—Ipock R L
3448—Duffy Bradley C Mrs
3449—Hamilton G L
3450—Grue Lawrence
3452—Coleman Mtrs
3453—McCotter L G Jr
3454—Pierce W F Jr
3456—B&L Serv Sta
3457—Reel H C
3458—Gaskill Fernie
3459—Daugherty U W
3460—Taylor L S
3463—Barbour H W
3464—Williams C E
3465—Lamb B C
3466—Caton N R
3468—Perkins Verna
3469—Whitford Netha Mrs
3471—Daniels E C
3472—Carawon E J
3473—Taylor Lbr & Land Co
3474—King F P phys
3475—Simpkins J W
3476—Lee W H
3477—Hollister Wm phys
3479—Chesson C L
3481—Potter Eloise Mrs
3482—Linson R L
3483—Kaleel T
3484—Carraway Gertrude S
3486—Bunting E H
3487—Bostic Grover
3489—Antique Shop
Guion O H
3491—Jarvis P O
3492—Kafer Sadie K Mrs
3493—Cox N W
3494—Thompson J E
3495—White R R
3498—Dawson J B
3501—Davis Eula Mrs
3502—Grady H A Jr atty
3503—Kendrick K K

BRADDY'S LAUNDRY & DRY CLEANERS
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3505—Taylor Dstbtg Co
3506—Berne Beauty Shop
3507—Davis Mary K Mrs
3508—Lewis Minnie B Mrs
3509—Eagle R R
3510—Culligan Soft Water Serv
3511—Martin G W
3514—Keeter Durwood
3515—County Agrl Extn Serv home demonstration agt ofc
3518—Hardison B G
3519—Skinner M L bldg contr
3520—Rawls Dale Mrs
3521—Smith H W Jr
3522—Lupton's Frozen Foods
3524—Coastal Cab Co
3526—Atlantic Coast Line RR Co frt whse
3528—Ferebee Rebecca C Mrs
3529—Pigott C E
3530—Smallwood Delila Mrs
3531—Launderette
3532—Simmons C C
3533—Nunn Faith B Mrs
3534—US Navy Recruiting Sta
3535—Atkinson N S
Atkinson N S bldg contr
3536—Maxwell Harold
3537—Lilly Pattie
3538—McNerney Peter
3539—Biddle S S
3540—Owens Jos
3541—Adams R M
3542—Bray Eva M Mrs
3543—Parker E L
3544—Ireland H J
3545—Willis Plbg Co
3546—Rowe Marvin
3547—Kehoe Lilly Mrs
3548—Green Agnes P Mrs
3549—Scott R N
3553—Romanus G A
3554—Robinson P H
3556—Broad St Christian Ch
3557—Fulcher Stella S Mrs
3558—Gaskins W J
3559—Harrison Dannie M Mrs
3560—Morton J C
3561—Odom W P
3562—Sproul F C CPA
3564—Bizzell G D
3565—Moore R C
3567—US Agrl Stabilization & Conservation
3568—Shapou Mike
3569—Moore Mattie B Mrs
3570—Connolly M J
3572—City Water & Light Dept
City Tax Collr
3573—Scott L C Jr
3576—Turner R G
3577—Moore R L
3578—Taylor Lila H Mrs
3579—Mitchell T J
3580—Bowden C M
3584—Paul J W
3585—Jenkins J V Jr
3586—Stephenson S S
3587—Rice Bros Sls
3589—Rice J D
3590—Smithwick L B
3592—Scott R C
3593—Edwards W J
3594—Fagon R O
3595—Jones Ernest
3596—Provost J D
3597—Arnold J C
3598—Hand W L
3600—B&H Garage
3602—Ethel's Shoppe
3603—Holland J S
3604—Maxwell Mary C Mrs
3605—Daniels D D civ eng
3606—Dickinson C F
3607—Ashford Susan B Mrs
3608—Hamilton R M
Hamilton R M trans co
3610—Dough Boy Jr Bake Shop
3613—Smith H R
3616—Carmichael F W
3618—Culpepper Awning Co
Lewis Edw
3619—Hitson M W
3620—Menius J L optom
3621—Williford Plbg & Htg Co
3624—Grady F M phys
3625—Sawyer O L
3626—Powell M R
3629—Murdock J A
3631—Speight Parthenia Mrs
3632—Hardman R H
3633—Tyson T F
3635—Vines Variety Shop
3636—Mann T K
3637—French L H & Son
3638—Hardison F L
3639—City Lbr Co
3640—Hughes W E
Hughes Mary D Mrs artist
3641—Funk Paul
3642—Parsons Leroy
3643—Whitehurst H P atty
3644—Merritt J G

WILLIS FUNERAL HOME
AMBULANCE SERVICE
226-228 Broad OXYGEN EQUIPPED Tel. 3210

3646—Misthy Chas
3647—Bland Frances K Mrs
3649—May D C
3651—Craven Bkry
3652—Jones J S furn
3653—Anderson Eliz Mrs
3654—US Farmers Home Admn
3656—Gaskins Maude Mrs
3657—Taylor Mabel H Mrs
3659—State Farm Ins Co
Tyndall R L
3660—Banks M L
3661—Moulton G C
3663—Lancaster Gertrude Mrs
3664—Cuthrell L H
3665—Oden Daisy
3667—City Dir of Pub Utils
3668—Gaskins J A
3669—Northcutt Arth
3670—Winters C E
3671—Whitford Annie K Mrs
3673—Becton J W
3674—Chadwick T L
3675—Babcock Estelle Mrs
3676—Pugh R L
3679—New Bern Monumental Wks
Edgerton H Q monument mfr
3680—Gibbs Martha Mrs
3681—Martin J Q A
Martin Guidance Mission CME Ch
3682—Robinson Wealthy Mrs
3683—Hellinger J D
3684—Waters G B
3685—Miller W W
3687—USPO
3688—McCotter D C Jr
3689—Smith Donald
3690—Scott F M
3691—Munford H M
3692—Mitchell J W
3693—King Mary
3694—Whitcomb C B
3695—Flowers Mtr Serv
3696—Monroe John
3697—Forsythe J C
3700—Coastal Tire Co
3701—Blythe A L
3702—Craven Mus Co
3703—Cox Lucy Mrs
3704—Brinson L L Hdw Co
3705—Southern Life Ins Co
3706—Godley Sybil H Mrs
3707—Willet R D
3708—Pollock Agnes Mrs
3709—Willis Furn Co
3710—Morton C L
3711—Dunson Sea Foods & Poultry
3712—Durham Life Ins Co
3713—Doughty R E
3715—Craven County Tuberculosis Assn
3719—Goldman Raymond & Co
3720—Latham Marjorie Mrs
3721—First Fed Sav & Loan Assn
3723—Price W S
3725—Brown W M rl est
3726—St Paul's Convent
3727—Harrison Simon
Harrison Simon prod
3729—Bynum C W
3730—Willis Ida H Mrs
3732—Robinson H W
3733—Williford Plbg & Htg Co
3734—Hollister & Cox Coal Yd
Hollister Paper Prods Co
3735—Boyette Maggie Mrs
3737—Flanner W B
3738—Darden Geneva Mrs
Darden's Gro
3739—Boyd R V
3741—Darnell W M
3742—Paszkiewecz A J
3744—Hollowell Ernest
3745—Eastern & Mut Beauty Col
3746—Singer Sewing Mach Co
3748—Scott H P
3747—Bartling W B
3749—Jacobs Mynoila L Mrs
3750—Rountree A M
3751—King H K
Methodist Ch dist ofc
3752—Stanley Jwlrs
3753—Boswell J E
3755—Gurganus C W
3756—Morton Kelly
3758—Parrott Eliz Mrs
3760—Suskin's Store
3762—Whealton J L
3763—Davis A L
3764—Wood Sadie E
3765—Munden Eliz R Mrs
3767—Hill G L
3768—Emmie's Flower Shop
3770—Hall Edna W Mrs
3772—Lovelace J B
3773—Pugh E B
3774—Swinson Libby M Mrs
3775—West Myrtle Mrs
3776—Jennette J B Jr
3777—Turner F B
3779—Ward Louise Mrs
3780—Richardson E C Jr phys
3782—Johnson J S
3783—Ritchy Dorothy
3784—McGregor R F
3785—Taylor Sadie Mrs
3786—Pope C O
3787—Pigott C R
3788—Wilson Ruby B Mrs

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3789—Lamb B C
3791—Hicks R S
3792—Hand W L dentist
3793—Colvin Alice Mrs
Colvin Alice tourist home
3794—Smith W E
3795—Hodges Lilia Mrs
3796—City Recreation Dept
3797—Ritter Lois B Mrs
3800—Ward W F
3801—Badham L G
3802—Belangia Edw
3803—Moore B E
3804—Laws Mary T Mrs
3805—US Bur of Int Rev
3806—Wadsworth H B
3807—Murray Malcum
3808—Henderson Major
3809—Sutton F R
3810—Huffstetler G R Jr
3812—Ross R W
3815—Muse James
3817—Reece J D
3818—Perry M C
3820—Robertson C W
3821—Pridgen Lonnie
3824—Cahoon M D
3825—Fagan Elec Co
3826—Cordes D L
3827—USA&AF Recruiting
3828—Williams C E
3829—Powell Cathleen Mrs
3830—Schmalfeld J E
3831—First Bapt Ch
3832—Peele K A
3834—White J G
3835—Romanus Mike Mrs Shop
3836—Harrell F I
3838—McSorley A T
McSorley A T ins
3839—Imperial Life Ins Co
3840—Carney J R
3841—Benners Studio
3842—Grantham L T
3843—Coastal Electronics
3844—Tire & Appl Co
3845—Boyd R W
3846—Oxley Minnie J
3847—Dunn Agcy
New Bern Bldg & Loan Assn
New Bern Morris Plan Co
3848—Bender E L
Bender E L phys
3849—Barwick W E
3850—Baxter T J
3851—Bernotas Fred
3852—Coplon Abe
3854—Pridgen Sudie Mrs
3855—Sherman F J
3856—Ives C L
3857—Wetherington Dink Mrs
3859—Cutchin J B
3861—Bremer A H
3862—Epting Elva Mrs
3863—Civils H W
3864—Smith Alice F
3866—Mutual of NY
3867—Lee Jack
3868—Coble W L
3869—Baxter N M
3870—McSorley Emmett
3873—Barrington E A
3874—Watson N B
3875—New Bern Auto Sup Co
3876—Holton A W
3877—Young L E
3878—Warrington L E
3880—Smaw Margt M Mrs
3881—Fonville's Gro
3882—Sasser Inez Mrs
3883—McKeel Peggy A
3884—Mason C C
3886—Pritchett Rebecca Mrs
3887—Disosway Lula M Mrs
3888—Mike's Sandwich Shop
3889—Thornton E S
3890—Foster's Garage
3892—Blanchard J P
3893—Sawyer Maggie Mrs
3894—McKenzie J A
3895—Miller Fred Jr
3898—Stocks Ruth Mrs
3900—Lucas & Lewis
3901—Hodges Annie B Mrs
3902—City Housing Authority Craven Ter
3903—Carawan Amanda Mrs
3904—Everharts' Mkt
3905—Daniels Wilhemina Mrs
3906—Harker Mildred R Mrs
3907—Pigott C D & Sons
Pigott Mamie Mrs
3908—Blades J V
3912—Hammond W L dentist
3913—Stogner F A
3914—White C H C
3916—First Citizens Bk & Tr Co
installment loan dept
3919—Bryan C B
3920—Avery M G

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Sparling Irene Mrs nurse
3923—Scott Tile Co
3924—Lewis R M
3925—McCotter's Tryon Serv
3927—Weller G A
Gaskill F A
3928—Carpenter H P
3929—Howell J H
3930—Pelleway F W
3931—Sultan Harry
Sultan Harry Apts
3932—Jones K R
3933—Jennette Delphine Mrs
3935—Seashore Trans Co Aud
3936—Slater J E Jr
3937—Tyson R M
3938—Cayton Albert
3939—Smith H W
3940—Crary H G
3941—Black H H
3942—Foster F H
3943—Murray G H
3944—Harman C E
3945—Flowers A H
3946—Johnson C B dentist
3947—Matthews T G
3949—Rhodes J F Jr
3950—Ballard G L
3951—Willis Otis
3952—Winnie's Beauty Shoppe
3953—Dowdy W F
3954—Corley R N
3955—Lee & Hancock
Lee W H atty
Hancock C E Jr atty
3956—Dial A L
3957—Richardson Glennie Mrs
3958—Purser W H
3959—Broome H A
3960—Gooding N G
3962—Fisher Ella J Mrs
3963—Edwards M C
3964—Lamm G C
3967—Faircloth Joane B Mrs
3968—Nelson Lillian Mrs
3970—Bowden G T
3971—New Bern Auto Sup Co
3973—Lupton M L
3975—Fitzgerald T C
3977—Reel A L
3978—Hardison Major
3979—McSorley C J
3982—Wheeler O G
3983—Wasdon Estelle Mrs
3984—Williams A L
3985—Sunnyside Gro
3986—Sadler Amanda Mrs
3987—Crowell E C
3988—Little Johnnie
3989—Whitford J B
3990—Johnson Della M Mrs
3991—Clement & Johnson
3992—Baches J G
3993—Vail S A
3994—Smith J E
3995—Romanus Mike
3996—Bennett J B
3997—Massenburg Alease
3998—Marshburn Christobel
4000—Daniel L B
4002—Fowler S H
4004—Barber J T
4005—Libbus T A
4006—Bryant Mamie Mrs
4007—Sawyer J H
4010—Rutt E W
4012—Gaskill J J
4013—Lupton J A
Fales Vienna Mrs
4014—New Bern Loan & Jwlrs
4015—Latta D L
Latta Cath R voice tchr
4016—Guion W B R atty
4017—Bartling Pearl J Mrs
4018—Russell Jos
4021—Starkley L C
4022—Edwards John
4024—Radio Sta WHIT
4025—Bell City Serv Sta
4027—Daniels T F
4028—Saunders Arconza
4029—Mills H B
4030—Newton Jane Mrs
4032—Paul E W
4033—Long E E Jr
4034—Blandford R L
4035—Brinson Mamie G Mrs
4037—Conway V H
4038—Ross G T
4039—Hunnings N H
4040—Stowell E W
4043—Williams Pearl Mrs
4044—Jones Oscar
4046—Basnight Nina E
Basnight Nina E piano instr
4047—Gaskins Eliz Mrs
4048—Belk's Dept Store
4051—Boykin S R
4052—Lancaster C D
4055—George St Gulf Serv
4056—Block Marcus
4057—Hawkins E H
4057—Hawkins H W & Son Gro
4059—Dixon C H
4060—Tony's Drug Store
4061—Zayton Ellis

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4062—Country Agrl Extn Serv for Negroes
4063—Heilig-Levine Furn Co
4064—Rice R C
4065—Orringer L R
4066—Epting Ruby C Mrs
4067—Hardison H D
4068—Barfield M L
4069—Perkins Viola Mrs
4070—Midyette R T
4071—Askew's Cred Clothier's
4072—Russell Margt L Mrs
4073—Parrott P G
4074—Leris G S
4075—Flowers A J
4076—Barnes H L
4077—Brewer Ruth Mrs
4078—McKinnon Marjorie H Mrs
McKinnon Marjorie H Mrs piano tchr
4079—Ablen Gro
Rhodes Sewing Mach Co
4081—Shipman W H
4082—Williams H S
4083—Smith E P
4084—New Bern Prodn Cred Assn
4086—Smith H B
4087—Morton Mtr Co
4088—Girton F M
4089—Schrier W J
4090—Francis Thos
4091—Norfolk Sou Ry Co frt whse
4092—Aarons Aron
Aarons Aaron wns clo
4093—Brinkley W A
4094—Smith M B
4095—Street O H
4098—Harrison T J pub
County Justice of the Peace
4100—Carolina Clnrs
4101—Montgomery Ward & Co
4101—Montgomery Ward & Co
4103—First Citizens Bk & Tr Co installment loan dept
4105—Craven Mtr Co sls dept
4106—Craven Mtr Co pts dept
4107—Hammond W L
4109—May R L Jr
4110—Grantham & May
Grantham L T atty
May Cecil atty
4111—Branch Banking & Tr Co
4114—McCotter G V
4116—Jones Self Serv
4120—Bootery The
4121—Johnson's Clnrs
4123—City Gro
4124—City Gro
4125—Moore's Ben Cities Serv
4126—Halls Super Mkt
4130—Jones J Haywood agcy
4131—Grantham Horse & Mule Co
Coward Jennie notary pub
4135—Chadwick J R tailor
Fuller's Mus Hse
4136—Belk's Dept Store 2nd Flr
4137—Lamb R W
4138—City Drug Store
4143—Travelers Inn
Hargett H C
4144—Fisher H W phys
4145—Baugh & Sons Co
4147—Western Union Teleg Co
4148—Western Union Teleg Co
4150—Ward & Ward
Ward A D atty
Ward W F atty
4151—Shapou T R
4152—Askew's Inc
4153—Atlantic & E Carolina RR Co frt whse
4154—Alantic & East Carolina Ry Co roundhse
4155—Hill Cath Mrs
4157—Alphin W H
4158—St Luke's Hosp
St Luke's Convent
4159—Hibbard Cecelia Mrs
4160—Taylor Mtr Co
4161—Mills H B rl est
4162—Pickett Simonetta Mrs
4163—Carolina Haulers
4164—Carolina Oil Dstbtg Co
4165—New Bern Hatchery
4166—Tabernacle Bapt Ch
4167—MacMillan & Cameron Co of New Bern
4169—Taylor Mtr Co
4173—Warner J R
4176—Sun Journal The
4177—Sun Journal Inc
4178—Warrington's Mkt
4180—Taylor W B
Cedar Grove Cem
4181—Centenary Meth Ch
4182—Wayne's Gro
4183—Davidson Alan phys
4184—Maola Milk & Ice Cream Co
4187—Kafer Memorial Hosp
4188—Kafer Memorial Hosp

OETTINGER BROS., INC.
Good Furniture For Good Homes
319 POLLOCK TEL. 3229

4189—Jones G E
4193—Seashore Trans Co bus depot
4194—Seasnore Trans Co bus depot
4196—Ireland J W
4197—Boyd Bros Fruit & Vegetables
4198—Boyd Bros Fruit & Vegetables
4200—Zaytoun News Stand
4201—Anderson's Joe Drug Store
4202—Lipman Joe & Son
4203—Highway Prod
4205—Swan H G
4206—Paul's Garage
4207—Ashford T P Oil Co
4208—Keeter S G
4209—City Clk
City Treas
City Bldg Elecl & Plbg Inspr
City St Dept
City Sanitation Dept
4210—Isler Leotah Mrs
4211—Pate R L
4212—Stewart P C Jr
4213—Maxwell Vera H Mrs
4214—Howard Bennie Jr
4215—Chadwick J R
4216—Forrest J C
4217—National Oil Co
4218—Dixon J L Jr
4219—McCutcheon R G
4220—Carolina Pr & Lt Co
4221—Parisian The
4222—Taylor B H
4223—Zaytoun Kelly
4224—Greene H J
4225—Skinner R L
4226—Holcomb G C
4227—Edwards H P
4228—Smith W T
4229—Carberry G A
4230—Daniels Eula I Mrs
4231—Casey J E
4232—Prior Ethel
4233—Colonial Theatre
4234—Lodge No 764 BPOE
4235—Whitty J C
4236—Maultsby T N
4237—Burkhart J V
4238—Whitford A R
4239—Elizabe'h's Fashion Shop
Bordeleau John
4241—Barker C T dentist
4242—Watson S P
4243—Powell W C
4244—Barden G A Jr phys
4245—Heath C B
Margie's Beauty Shop
4246—St Joseph's Sch
4247—Riggs J L
4248—Battle Lottie Mrs
4249—Patterson F M
4251—Land H K & Son Realtor
4252—Gaskins Louise Mrs
4254—Walters D L
4255—McGirth Mary
4256—Pate Evelyn
4257—Good Shepherd Hosp
4258—Barnes H L Jr
4259—West St Sch
4260—Heath J T
4261—Heath C W
4262—Burton J W
4263—Goodwin W E
4264—Hendren R B
4265—Gooding Louellen
4266—Taylor Floyd
4268—Ragsdale's Beauty Shop
4269—Joseph T M
Joseph Dstbtg Co
4271—County Sheriff
4272—Jones W E
4273—Morton J W
4274—Daniels H J
4275—Dudley A S
4276—Pugh J R
4277—Thompson C B
4279—Jones Ora R Mrs
4281—Gaskins M P
4282—Martin Pearl J Mrs
4284—Smith Lauretta B Mrs
4285—Johnson R S
4286—Brothers R W
4287—Tatem J M
4288—Aberly Hazel Mrs
4289—Cannon Elijah
4290—Wooten W Z
4291—Wade K R
4292—Taylor Lila E
4293—Beacham E H
4294—Chance James drainage contr
Chance James
4295—Sultan Alfreda
4297—Register G W
4298—Jones Daisy R Mrs
Basnight M C
4300—Burroughs Corp
4301—Blanford I I
4302—Pat"s Beauty Shop
4303—Pollock's Gro
4305—Davis Annie Mrs
4306—Metts Henry
4308—Powers Margt W Mrs
4310—Fuson Raymond
Henderson Emma Mrs
4311—Coleman Mtrs used car lot
4312—Askew's Clnrs
4313—Rowe Eva D Mrs
4314—Johnson Harry
4315—Menius Sudie L Mrs

SCOTT REFRIGERATION CO.
"LOW COST GAS SERVICE"
ESSOTANE GAS — BOTTLED & BULK
221 Middle — SATISFACTION GUARANTEED — Tel. 3179

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

4316—Thomas L R
Thomas L R bldg contr
4318—Nobles J S
4319—Five Points Milling Co
4320—Elks Temple Beauty Shop
4321—Gaskins B J
4323—Morning Minnie Mrs
4324—Dixon R L
4325—Hall R L
4326—Flowers W L
4327—Ross J R
4329—Gaskins E R
4330—Gulf Oil Dstbtrs
4332—Liverman J R
Liverman Lbr Co
4333—Hinnant Plbg & Htg
4334—Pender Phillis Mrs
4335—Whelan J E
4336—Life & Casualty Ins Co of Tenn
4337—Johnson Lucy Mrs
4338—Wynn Mary S Mrs
4339—Hall H E
4340—Simmons Lewis
4342—Brown W H
4343—Bishop J A
4344—Hardee's Beauty Shop
Nobles S F Jr
4346—Lovick V L
4347—City Coal & Tire Co
4348—Pollock Frank
4349—Baxter J O
4351—Torrence S M
4352—Eastwood L E
4353—Gray Georgia Mrs
4354—Broadstreet R G
4355—Williams Lucinda
4356—Shipp Inez Mrs
4357—Scales G W
4358—Wood M J
4359—Rawls B B
4360—Jones S M
4361—Oglesby J W
4362—Bizzell M L
4364—Pilot Life Ins Co
4365—Ragan J E
4366—Powles T L
Debbie Sandwiches
4367—Meadows E H rl est
Gooding Serv
4368—Rivenbark R R
4369—Boyd J O
4370—Honrine A M
4371—Rhodes U M
4372—Eubank L J
4374—Hall C H Jr
4375—Tippett Fred
4376—City Atty
Barden Stith & McCotter
Barden G A atty
Stith L A atty
McCotter D C Jr atty
4378—Cheek Pratt Jr phys
4379—Fillingame W H
4380—Whitehurst Grace Mrs
4381—Henderson E C
4383—Hahn Lucile Mrs
4385—Adams Lena Mrs
4386—Ace Elec Serv
4387—Brewer's Gyroducing Beauty Salon
4388—Blount's Gro
4390—Land H K
4391—Lewis J V
4392—Armstrong Gro Co
4393—Gaskin H W
4394—Slade Geo
Slade's Taxi
4395—Dewey W A
4396—Wetherington P J
4397—Aberly J M Jr
4398—Horne L E
4400—Seashore Trans Co garage No 1
4401—Cavanaugh W H
4402—Computer Repr Serv
4403—Davis A H
4404—State Hwy Comn Prison Camp
No 203
4406—Hibbard's Gift Shop
4407—Willis W G
4408—Jones J L
4409—Aldridge T L
4410—Johnson C B
4411—Hatch J P Funeral Home
Hatch J P
4412—Grey D A
4413—Rivers Funeral Home
Rivers B S
4414—Wadsworth H B phys
4416—Simpson J B
4417—County Register of Deeds
4418—Gonsalves R D
4419—Hardy's Jack gro
4420—Gaskins L G
4421—Jones W C
4422—Lawrence L C
4423—Diana Shops
4424—Parker L L
4425—Waters A F
4426—Peterson E H
4427—Midyette C T Jr
4428—King Whol Co
4429—Boyd W P
4430—Land's Radio Electronics & TV
4431—Harper Ellie Mrs
4432—Esso Std Oil Co
Fuel Oil Serv Co
4433—Benton's Garage
4434—Laughington Al
4435—Taylor J R
4439—Hammond Ruby W Mrs
4440—Davidson A C
4441—State Natl Guard
4442—Harrison H Z

4443—Rodgers T W
4444—Thompson J B
4445—Thompson B L
4446—Craven Tire Serv
4447—Vendric H H
4448—Saunders Bertha F Mrs
4449—Willis G P
4450—Radio Sta WHIT
4451—Kellum S M
4452—McKeel W C
4454—Nelson Eva L Mrs
4456—Smith Minnie Mrs
4457—Carawon Cornie C Mrs
4458—Dunlap T B Jr
4459—Johnson F T
4460—Toler O C
4462—Parker D M
4463—Alberta's Beauty Shoppe
4464—Baxter B H
4465—Williamson E
4466—Riverside Elem Sch
4467—Parsons J C
4469—Kafer O A
4470—Boyd J T Jr
4471—Bledsoe S B
4472—Adams T A
4474—Armstrong Gro Co
4475—Evans Gertrude Mrs
4476—Dees C A
4477—Gurganus S M
4478—Hollister Wm
4479—Edwards S B
4480—Dixon C H
4481—Reece Flossie Mrs
4482—Elias P S
Pete's Gro
4484—Hill's
4485—Powers J V
4486—Newman L C
4487—Nelson E J
4488—Holt E E phys
4489—Barden C A
4491—Harvey Russell
4493—Henderson J E
4494—Lupton R H
4495—Shupp C J
4497—Wood Lillian F Mrs
4498—Ziegler J H
4500—Coastal Cab Co
4501—Brisco Tiney H Mrs
Louise Beauty Shop
4503—Armstrong Roosevelt
4505—Ellis P B Jr
4506—Honeycutt G C Jr
4507—Dawson H S
4508—Arnold's
4510—Sittman Andrew
4512—Bland M H
4514—Cox W O
4515—Talbot T N
4516—Heath A C
4517—Hadder Thos
4518—Blackledge Saml
4519—Hancock C E Jr
4520—Barnes W R
4521—Sapp C F
4522—Hand W L Jr dentist
4523—Jones Ada L Mrs
4524—Carolina Motor Club
American Auto Assn
Blaylock J E accnt
4525—Jolly Thelma
4526—City Pub Lib
4529—George J W
4531—Windsor Ina Mrs
4532—Johnson Dennis
4533—Rogers C V
4536—Potter R C
4541—Simpson Nancy Mrs
4542—Ward's Sandwich Shop
4543—Martin J W
4544—Moore H F
4545—Mercer Lizzie Mrs
4546—Collins R H
4547—Murrell J E
4548—Crawford J R
Crawford J D sewing machs & serv
4550—Brinkley J M
4551—Riggs F W
4553—Franks J C Jr
4554—Pope C H
4556—Tilghman Chas
4557—Tilghman Clarence
4559—Jowdy Genevieve Mrs
4560—Anthony J D
4561—Ellis G K
4563—Burkhart's Grill
4564—Dyson R L
4565—Perry W W
4567—Soufas Harry
4569—Mitchell F G
4570—Lewis W T
4572—Hardee Thos type-writers
4573—Cahoon J L
4574—Snipes P D Co
4577—Bryan Abram
4578—Tindell Helen F
4580—Williams U B
4581—Boley R W
4582—Koonce J E
4583—Guirkins J E
4586—Marshburn Gertrude Mrs
4588—Sexton C L
4589—White W W

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NEW BERN COCA-COLA BOTTLING WORKS, INC.

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

4590—Williams T M
4591—Grady A J
4592—Gillikin Herbert
4593—Alm Harry
4595—Danyus F R
4596—Simon L J
4597—Gaskins W F Jr
4598—Hamilton E H
4600—Colonial Cab Co
4601—Fatholia's Beauty Shoppe
4602—West J R
4603—Dove Jasper
4604—Peterson J N
4605—Brinson Mach & Ways
4606—Hawthorne J R
4608—Lyerly J L
Lyerly J L bldg contr
4609—Burton W R
4612—Flythe S M
4613—Miller Freeman
4614—Finch C B Jr
4615—Koonce Wm
4616—Ward Donald
4618—Cutler L O
4622—DeMers C J elecl contr
4623—Simmons H O
4624—Lucas T W Jr
4625—Stewart James Jr
4626—Apple Worth
4630—Perkins W H
4632—Martin Kathleen R
4633—Styron Charlie
4635—Lineberger T H
4637—Nassef E J
4638—Mason Edison
4640—Jones D W
4641—Parker A H
4642—Eubanks Leo
4643—Spruill C K accnt
4644—Ball J E
4645—G&B Wldg
4646—Anderson J H Jr dentist
4647—Johnson C J Jr
4648—Harrison B C Jr
4650—Kitchener A A
4651—Tyson C F
4652—Shackleford Lovie J Mrs
Shackleford Tailoring shop
4654—Boger-Ball Drug Store
4655—Silverstein Phillip
4656—Sawyer J D
4657—Anton Carl
4659—Hobson Lola Mrs
4660—Gregory Jeanette
4661—Kimbrell J E
4662—Donaldson Eng
4663—Howard W R
4665—Meekins C C
4666—Bowen K C
4667—Burton J W rl est
4670—White Otto
4671—Murray J E
4672—Scott C W
4673—McSorley Paul
4674—Murray Ernest
4676—County Bd of Commrs
4677—Gianotti Albert
4678—Jarman P A
4679—Baldree W E
4680—Wike D P
4681—Smith G G
4682—Mizell W H
4683—Cox C W
4684—Harper Maybelle Mrs
4686—Hunnings R P
4687—Rhodes W C
4688—US Selective Serv System Local
Bd No 25
4689—Jenkins Ray
4690—Willis R T
4691—Central Elem Sch
4692—Harrison Ida Mrs
4696—Wade A J
4695—Ballenger W H
4696—Sawyer C C
4697—Lockey F G
4700—Carpenter H J
4701—Lewis E T
Lewis E T pntg contr
4702—Carpenter H M
Carpenter H M Lbr Co
4704—Brown J H
4705—Ward N E
4707—Stroud Eunice Mrs
4708—Mills Mary C
4709—Meeks C W
4711—Alantic Bapt Assn
Colvard G W
4712—Roy's Self Serv
4713—Stokes N S
4714—Humphrey J L Jr
4716—Dixon Sadie Mrs
4717—McIver Mary R Mrs
4719—Edwards C E

HINNANT PLUMBING & HEATING
FIXTURES — SUPPLIES — REPAIRS
513 GEORGE TEL. 4333

4721—Swan-Rawls Mtr Co
4723—Rouse W H
4724—Sawyer C L
4725—Walker G H
4726—Wade R W
4728—Gray James
4729—Williams Ardelia E
4731—Burroughs G M
4732—Jones F L
4733—Smith N H
4736—Paul's James
4737—Thomas Betty Mrs
4741—Smith Lenora Mrs
4742—Heath H A
4743—Dudley Bessie
4744—Manning W B
4746—Morre's Barbecue Inn
4747—Gaskin C H
4748—Uzzell T A & Co
4749—Watson Alice
4751—Daniels S F
4753—Gordon Hilda W
4754—Mumford Herman
4755—Montgomery Ward & Co cred dept
4756—Fecher P A accnt
4757—Lamm J N
4758—Dixon R R
4760—Cook Allie
4761—Clark C C Jr
4762—Gaskins Lena P Mrs
4763—Turner Chas
4764—Cox A J
4766—Parker C N
4769—Driver F B
4770—Richardson E C Jr
4772—Bizzell Mtr Repr
4771—Moore G A
4773—Moore H D
4774—Ferrell N C
4775—Simpkins J O
4776—Watson J K
4777—Salter's Automatic Ldry
4778—Worthington K D
4779—Kellum J R
4780—Becton Charlie
4781—Waters J F Jr
4782—Sawyer C E
4783—Paul M G
4784—Uzzell Corrine Mrs
4786—Salter Jim
4787—Bailey Bill
4788—Millns D T
4789—West St Pub Lib
4790—Alexakis J A
4793—Fulcher F H
4794—Shave R E
4795—Albritton Addie L
4796—Albritton H B
Grace's Beauty Shop
4797—Johnson C P
4800—Vicks Bennie
4801—Lee H E
4803—Hall F B
4807—Keyes W G
4811—Daw Herbert
4812—Maye West
4814—Hatch Luther
4815—Bryant Dorothy Mrs
4816—Kaleel C J
4819—White Milton
4820—Rose G P
4821—Waters Donald
4822—Jones J E
4824—Hargett R F
4825—Hopkins Verna G Mrs
4827—West J I
4831—Brown Rudolph
4832—Crayton P W
4833—Bagg J C Jr
4834—McLawhorn D C
4836—Jones Johnny
4838—Minges F E
4839—Moser N H
4844—Jones A J
4845—Morgan M L
4846—Pugh W T
4847—Warnish W M
4848—Morris G L
4849—Pearson J T
4852—Jones P R
4853—French Rodman
4854—Strandtman L V
4855—Utley W H
4856—Godwim Cynthia V Mrs
4858—Dent Mary E
4859—Hughes E E Jr
4860—Cox G W Jr
4861—Casey Peggy
4863—Fulcher R L
4865—Hardison M D
4867—Whorton Madeline L Mrs
4868—Gardner G R
4869—Whitford Durwood
4870—McCotter's Furn Store
4873—Whitley Roscoe
4876—Creeck H S
4877—Whitty Milling Co
4878—Glasper Alonzo
4879—Edmunds J M
4882—Pickard G M
4885—Bengel R E Jr
4888—Cole A L

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FUEL OIL
GEORGE & CYPRESS STS.
SHELL
TEL. 2197

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

4889—Tuten Noah
4890—Dixon L L
4893—Beaty O V
4896—Picone C C
4898—Chapman St Gro
Wallace John
4900—Hudson G M
4901—Linko A A
4902—Stewart H W
4903—Lewis D W
4904—Price E O
4905—Austin G C Jr
4906—Williams Nannie Mrs
4908—Ormond L C
4910—George Jack
4911—Owens B R
Owens B R auto serv sta mntnce
4912—Gibbs Lucy Mrs
4913—Gardner Gro
4914—Hobbs J H
4915—Spruill R W
4916—Coleman T B
4917—Ricks E H
4919—Reesman K G
4920—Shannon F C
4921—Doughty E N
4922—Albritton E F
4923—Snornieks A K
Snornieks A K mus tchr
4925—Rappleye R E
4927—Barrett G W
4928—Smith Vance
4930—Williams Jack
4931—Faulkenberry C E
4932—Grimes B H
4933—Wolfe Henry
4936—Taylor Nettie Mrs
4937—Shepard Vera Mrs
4938—Weeks M M Jr
4939—Waters D C
4940—Miller's Cafe
4941—West New Bern Presbyn Ch
4942—Franks J C
4945—Gaskins N A
4946—Vernelson A D
4962—Whitfield's Beauty Nook
Whitfield David
4948—Lewis W E
4949—Wilson Edw
4952—Gibbs Edw
4953—McIntosh C A
4954—Humphrey Pearl D Mrs
4955—Ernul E F
4957—Senn J D
4960—Baker Lisbon Jr
4961—Nixon W A
4964—Good Shepherd Hosp nurses home
4965—Pul Floyd Jr
4968—Keyes Rosa
4969—Coleman Mary L Mrs
4971—Koonce Roosevelt
4972—Lofton Albert
4973—Lanier R T
4974—Williams H O
4975—Vereen J H
4976—Krall J T
4977—Gwaltney J F
4978—Sledge J W
4979—Covington J N
4980—Thompson Elton
4982—Dewey Johnie
4983—Stallings D L
4986—Miller C A
4987—Cayton A C
4990—Thomas A V
4991—Francis J R
4994—McAfee C C
4995—Patterson J F Jr
4996—Gaskins C E
4997—Mendens Lula D Mrs
4998—Ipock R J
5003—Dann Ralph
5005—Houghton C B
5006—Tripp Annie Mrs
5008—Pate Obed
5010—Slade Wm
5011—Ideal Shoe Shop
5014—King Adolphus
5016—Riser Carrie A Mrs
5017—Harper R W
5019—Brown J A
5020—Ideal Beauty Shop
5021—Morris F H
5023—Gaskins V H
5025—Oates B H
5026—Dougherty W W
5027—Long J C
5028—Lamm R B
5030—Price G E
5031—Hazelton W A
5034—Brinkley Rosa Mrs
5036—Nassef J R
5037—Riverside Shell Serv
5038—Wade R W Jr
5039—King Olive Mrs
5041—Harris W J
5042—Rhodes G D Gro
5043—O'Quinn Eliz
5044—Samia J S
5045—Jerritt J E
5046—Gaskins C C
5048—Brown C E
5049—Bledsoe J O
5050—Barnes W R
5051—Rose H C
5052—Wetherington E R
5054—Self Serv Ldry
5055—Moore W H
5056—Land S R
5057—Howard E C
5058—Johnson R H

5059—Gaskins R A Jr
5061—Garner G B
5062—Warner's Cafe
5063—Virginia Dare Ladies Shop
5064—Tucker Edna K Mrs
5066—Dawson Pattie Mrs
5067—Wetherington C W
5069—Simmons Rigdon
5070—Trent Feed Store
5071—Askew J B
5073—Cox Blanche Mrs
5074—Cayton A C
5075—Pollock R A
5076—Howard L N
5077—Anderson R L
5079—Robbins I M
5080—Orringer Harold
5081—Whitcomb J R
5082—Burwell Virginia F Mrs
5083—Rowe Nelson
5084—Howerin A V
5086—Hazell Clara W
5089—Roberts J W
5090—Howarth Arth Jr
5091—Briley J C
5092—Daniels D D
5095—Ratledge D H
5096—Lucas W J
5097—Nyberg J H
5098—Summerell E W
5102—Gillette Naomi
5106—White Viva D Mrs
5107—Gaston Hotel
Colonial Hotel Corp
New Bern Lodge No 1292 LOOM
5110—Sherwin-Williams Co
5111—Pollock Funeral Home
Pamlico Mut Burial Assn
5115—Queen Anne Hotel
Miles D M
5118—Town 'N' Country Serv Cen
Town 'N' Country Grill
5119—Glover Edna E
5121—John's Pl
5122—Earl of Craven Lodge
5124—Shoe Hosp
5125—Williams Eldon
5126—Greene James C Co
5128—Dixie Auto Finan Corp
5133—Lewis Gro
5136—Hughes Ethel
5143—Farm Bureau Mut Ins Co
5144—Styron Mary B Mrs
5150—Dixon A L
5154—Sears Roebuck & Co
5157—Whitley R C Jr
5158—Newton C G
5160—Crisp J O
5164—Best James
5165—White L W
5169—Partin C H
5171—Vines R W
5172—Barnhardt C L
5173—Wheeler C A
5175—Toler S R
5178—Ricks R J
5180—Turner C T
5183—Edgerton Alma
5184—Adams J E
5185—Johnson Mtr Co
5187—Edwards Beulah Mrs
5192—Games R L
5197—McGee R D
5198—Haskins W J
5200—Baxter J O Jr optom
5201—Hill R E Jr
5204—Barden G A Jr
5205—Flowers Motor Service used car lot
Hill G J
5206—Collins Colin
5210—Cox F E
5211—Howell Plbg Co
5212—Fulcher P E
5213—Van Geyten John
5217—Tucker S M
5218—Jones K C
5219—Walker A H
5220—Miller H H
Miller H H accnt
5222—Howard Realty Corp
5223—Taylor F M
5225—Voorhees Robt
5227—Jetmore E L
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5229—Chadwick J M
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